

Reach
Out



TOGETHER

BREAST CANCER FOUNDATION

Annual Report 2014 / 2015

TOGETHER
[tuh-geh-er]
adverb

1. into or in one gathering, company, mass, place, or body

***KNOWLEDGE
IS POWER***

***AWARENESS IS
KEY***

contents

Our Mission & Vision

Executive Committee/Sub-Committees 1 – 2

President's Message 3 – 5

Background of Breast Cancer Foundation 6

Highlights of the Year 7 – 13

Awareness, Communications &
Education (ACE) 14

Support & Volunteer (S&V) 15 – 21

Acknowledgements 22 – 24

Financial Report 25 – 46

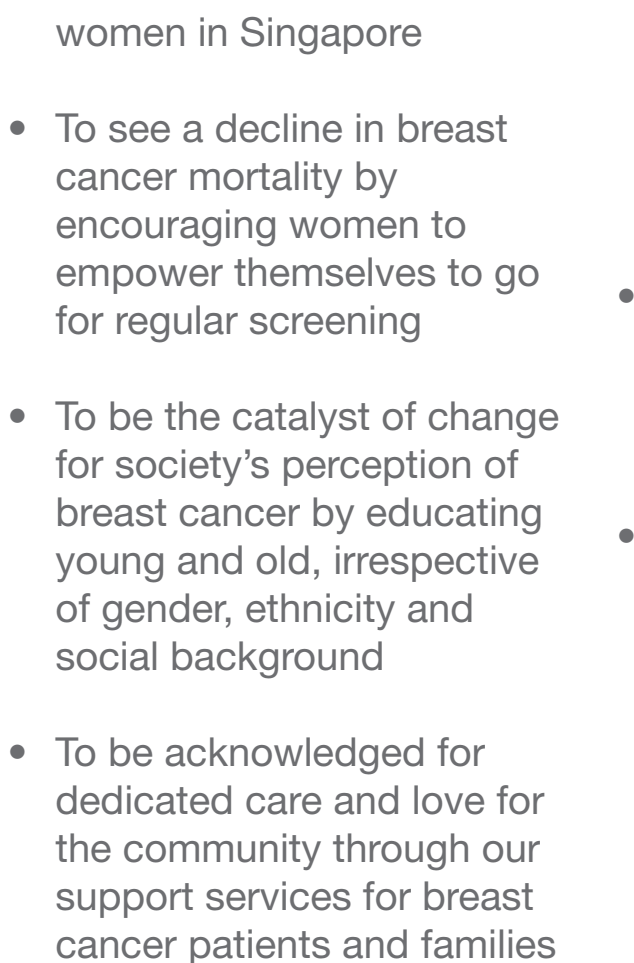




OUR MISSION

TO ERADICATE
BREAST CANCER AS A
LIFE-THREATENING DISEASE

OUR VISION

- To be the charity organisation that firmly advocates early detection to save lives and breasts of women in Singapore
 - To see a decline in breast cancer mortality by encouraging women to empower themselves to go for regular screening
 - To be the catalyst of change for society's perception of breast cancer by educating young and old, irrespective of gender, ethnicity and social background
 - To be acknowledged for dedicated care and love for the community through our support services for breast cancer patients and families
 - To be recognised as a pillar of support for families, caregivers, employers and healthcare professionals who influence the lives of women with breast cancer
 - To provide support to men whose lives are impacted by their female loved ones afflicted with breast cancer
 - To inspire corporations, institutions, individuals, organisations and the community at large to extend their support for our cause, by volunteering their time and resources
- 

Executive Committee

**Patron**

Mrs Yu-Foo Yee Shoon

COMMITTEE MEMBERS

**President**

Mrs Noor Quek

**Vice-President**

Mrs Arfat Selvam

**Secretary**

Ms Yashodhara d/o Dhoraisingam

**Assistant Secretary**

Mr Shekaran s/o K Krishnan

**Treasurer**

Mr Archie Ong

**Assistant Treasurer**

Mr Cheah Hock Leong



Mr Tan Ngiam Joo



Dr Julia Gandhi



Mrs Wee Wan Joo



Mr Arnaud Despierre



Dr See Hui Ti



Mr Suhaimi Bin Zainul Abidin

Sub-Committees

APPOINTMENT & NOMINATION COMMITTEE

Chairperson

Mrs Noor Quek

Members

Ms Yashodara d/o Dhoraisingam

Mrs Arfat Selvam

Mr Archie Ong

AUDIT COMMITTEE

Chairperson

Mr Shekaran s/o K Krishnan

Members

Mr Tan Ngiap Joo

Mrs Arfat Selvam

AWARENESS, COMMUNICATIONS & EDUCATION COMMITTEE

Chairperson

Mrs Noor Quek

Members

Ms Yashodara d/o Dhoraisingam

Mr Archie Ong

Mr Suhaimi Bin Zainul Abidin

FUNDRAISING COMMITTEE

Chairperson

Mr Archie Ong

Members

Dr Julia Gandhi

Mr Cheah Hock Leong

HUMAN RESOURCE COMMITTEE

Chairperson

Mr Arnaud Despierre

Members

Dr Julia Gandhi

Mrs Wee Wan Joo

Mr Suhaimi Binte Zainul Abidin

INVESTMENT COMMITTEE

Chairperson

Mr Suhaimi Binte Zainul Abidin

Members

Mr Tan Ngiap Joo

Mrs Arfat Selvam

Mr Cheah Hock Leong

PROGRAMMES & SERVICES COMMITTEE

Chairperson

Dr Julia Gandhi

Dr See Hui Ti (Medical Group)

Members

Ms Yashodara d/o Dhoraisingam

Mr Cheah Hock Leong

Mrs Wee Wan Joo

Registry of Societies Registration No:
ROS 207/97/TAP (30/9/97)
Charity Registration No: 1286 (22/10/97)
UEN S97SS0137L
IPC#: HEF0051/G Expiry: 15/2/2016
NCSS Member since 1 March 2013

President's Message

2014/2015 has been a rewarding year with significant achievements for Breast Cancer Foundation (BCF). We progressed on many fronts, expanding our outreach across society, especially to the financially under-served. Our move to the lively Leisure Park Kallang has brought a new dimension to our work and serves as a reminder to all that life goes on after breast cancer; therefore, early detection is crucial.

Women these days play pivotal roles in society. In Singapore, where many homes are dual income, women's roles in sustaining the economy and family are vital. When a woman falls victim to breast cancer, her family, friends and colleagues will suffer the brunt of this disease.

As we continue to carry out our mission to eradicate breast cancer as a life-threatening disease, education and total engagement are at the forefront of our initiatives. Society is starting to treat breast cancer as a societal issue, not just one affecting those struck with the illness. This encouraging fact is a key driving force for BCF – to ensure the critical message that “early detection saves lives, saves breasts” permeates every strata of society, cutting through all socio-economic boundaries including gender and ethnicity.

Today, we have support groups representing the various communities in Singapore. Our awareness and counselling programmes are well sought-after and have enabled many women to regain their lives after breast cancer, in turn helping to re-unite families and allowing continuity in the work environment.

Our Landmark Achievements during 2014/2015

BCF collaborated with Health Promotion Board (HPB) on the fully subsidised screening programme for lower income or Community Health Assist Scheme (CHAS) card-holders, BEAM15 (BCF Encouragement for Active Mammograms). This programme has been very well received.

In 2014, BCF held the position of chairman of the organising committee for the Breast Cancer Awareness Month (BCAM) campaign, leading the

annual campaign together with our partners, HPB, National University Cancer Institute, Singapore (NCIS), National Cancer Centre of Singapore (NCCS) and Singapore Cancer Society (SCS).

Collectively, the partners assembled a broad range of activities and programmes to raise awareness, based on the theme “Together We Are Stronger” – embodying the ideology that breast cancer has transcended common myths and stereotypes and evolved into a societal issue.

A key aspect of the campaign was a series of posters conceptualised by BCF's pro-bono advertising partner, DDB Group Singapore. Various combinations of this theme, showcasing relationships between husband and wife, mother and child, employer and employee, were displayed throughout the island.

DDB also tweaked the logos of three social media giants to show a hand performing breast self-examination. This concept has since won DDB the ‘Favourite Print Ad’ award at the prestigious MediaCorp awards show, The Laurels.

Our hallmark events, Pink Ribbon Walk (PRW) and Wear The Pink Ribbon (WTPR) campaign, garnered tremendous public support. Madam Halimah Yacob, Speaker of Parliament, was our distinguished Guest-of-Honour for PRW, which was also the launch event for BCAM 2014. Held at the scenic Gardens by the Bay East, it attracted more than 3,500 participants of all ages including corporate and community groups, a contingent of wheel-chair bound individuals, and many families from diverse backgrounds, driving home the message that women are not alone in their fight against breast cancer.

WTPR continues to attract retailers and donors, and our specially designed pink ribbon pins are much sought after. Our one-day street collection was the largest pooled donation we have received for such an event to-date. The success of this month-long event demonstrates the rapidly growing public support for our cause.

Key Fundraising Activities in 2014/2015

BCF is fortunate to have enjoyed an excellent year of fundraising in a competitive environment. The move to our new premises impacted our finances, but thankfully all was adequately provided for by funds raised through our various events, donations and the SG50 Care & Share programme.

We saw encouraging support from corporations and private individuals. The innovative events we organised which showcased our survivors resonated well with these donors as well as the community at large, who could see that there is life after breast cancer, with early detection.

These events included Pink Ribbon Charity Golf (PRCG) and Pink Waves. Each targeted different sections of our community but also focused on reaching out to men as a crucial component in helping us encourage women to take proactive steps to protect themselves, such as going for regular screening.

BCF's biannual PRCG, graced by Mrs Goh Chok Tong as our distinguished Guest-of-Honour, was held at Singapore Island Country Club in July 2014. Aimed at reaching out to the corporate community, the event was an overwhelming success and raised S\$400,000, which was also matched by the SG50 Care & Share grant.

In November 2014, BCF made further ripples for our cause by staging Pink Waves, a fashion event showcasing the elegant Milet Swimwear line by home-grown designers, and Simone Irani Resort Wear. Generous sponsors for the evening included OUE Limited for the food and premises and DeFred Jewellers, who donated a specially designed Tahitian Baroque Pearl Ring for auction. Our survivors carried themselves with aplomb as they modelled alongside professional models from Singapore's prestigious Carrie Model Agency.

Pink Wave raised over S\$300,000, which was further enhanced by the SG50 Care & Share grant.

Reaching Out...

Our revamped outreach strategy includes a new range of initiatives under our Healing Through The

Arts (HTTA) programme, a key component of our Support and Volunteer (S&V) activities.

Apart from our focus on women diagnosed with breast cancer, BCF's in-house initiative, BCF Education and Empowerment Programmes (BEEP), has successfully conducted a second run of the course meant for volunteers and staff of Voluntary Welfare Organisations and hospitals/clinics. This has proved to be very effective in bridging individuals together as part of the healing process.

Our BEEP courses are adapted to suit the profile of survivors and caregivers and are conducted by professional counsellors and facilitators who have worked with us throughout the years. Regular feedback sessions are conducted to improve the courses with new content.

We will continue to enhance the scope of our S&V and our recently re-named Awareness, Communications and Education (ACE) department, to achieve greater outreach to the community.

We are also expanding our use of social media, partnering with numerous organisations for more effective collaborations, working more closely with the healthcare community, and extending our BEEP programmes to involve caregivers and supporters, particularly from the corporate community.

There is much more we can do to broaden the effectiveness of our Men's Support League. We are hopeful that our efforts to reach out to the corporate sector will help us realise our objectives on this front.

We plan to further engage our members so that they too can be our advocates. It is only through deeper engagement with all sectors of our community that we can ensure longer-term commitment and increased effectiveness.

We seek to broaden our funding sources beyond sporadic donations and occasional major fundraising events. A key focus for 2015/2016 is to generate a core group of regular corporate donors in a new initiative, Corporate Friends of BCF. In turn, we will collaborate with these corporate donors to raise awareness of breast cancer among their staff, and plan joint events, such as specially structured advocacy and counselling programmes.

Our Team

Our well-trained staff and facilitators are instrumental in helping us achieve our objectives. The present team, following the appointment of several strategic senior positions, brings fresh perspectives, and with their wealth of experience and talent, continuing passion for our cause.

Challenges Ahead

The road ahead is exciting but not without challenges. Raising funds and containing cost increases are constant concerns to BCF, more so after March 2016, when the SG50 Care & Share grant terminates.

Several key events, which have been effective in generating interest in our cause, are not planned as fundraisers. Furthermore, our entire S&V programme is provided at minimal or no cost to users. Therefore we rely on funding for these.

Recognising our Stakeholders

BCF values each and every stakeholder, from our members to our corporate donors and sponsors, as well as our partners, volunteers and staff. We are privileged to be able to make a difference in society by enhancing the well-being of our women, and our larger community, by advocating early detection of breast cancer through regular screening and public education.

On this note, I would like to thank our dedicated Patron, Mrs Yu-Foo Yee Shoon, former Minister of State for Community Development, Youth and Sports, for her passion and commitment to our cause. I would also like to thank all ExCo members who have worked tirelessly to ensure BCF upholds the highest standards of compliance and good governance. Our integrity, embodied in financial prudence, transparency and total commitment to the cause, is the hallmark of what we stand for.

I would also like to recognise the unwavering efforts of our volunteers, and our hardworking management and staff in spreading and entrenching BCF's message in every possible way.

My heartfelt thanks to our sponsors, donors, supporters and all who have helped us reach out to those in need over the years and who have therefore made this year even more meaningful than the last. Truly, the year has shown us that together, we are indeed stronger.

While we have made strides over the years, we will not rest on our laurels. When breast cancer mortality rates are whittled down, when men actively encourage their loved ones to go for screening, when women empower themselves to beat the disease in every way possible – only then can we claim to have made a difference. Until then, BCF's work will continue relentlessly in the pursuit of these objectives.

We look forward to your lifelong dedication and continued support.



Coming **together** is a beginning;
keeping **together** is progress;
working **together** is success.

Henry Ford



Mrs Noor Quek
President



Background of Breast Cancer Foundation

Breast Cancer Foundation (BCF) was founded by a group of professionals passionate for the cause. It was registered as a society with the Registry of Societies on 30 September 1997, and approved as a charity under the Charities Act 1994 on 22 October 1997. BCF has been awarded Institution of Public Character (IPC) status.

Mrs Yu-Foo Yee Shoon, Former Minister of State at the Ministry of Community Development, Youth and Sports (MCYS), has been our patron since we were founded in 1997. The Executive Committee is supported by eight full-time staff.

The organisation's mission statement is "To eradicate breast cancer as a life-threatening disease". In accomplishing its mission, BCF has adopted a two-pronged approach focused on public awareness and education advocating early detection; combined with a complementary suite of activities under its Support and Volunteer programmes where members, breast cancer survivors and affected families and friends receive mental, emotional and informative support in a safe and embracing environment amongst like-minded individuals. In addition, the Support and Volunteer programmes also include social activities for registered members to join, cultivate bonds and encourage one another throughout the journey.

Since its inception, BCF has achieved tremendous success in creating public awareness of breast cancer and the promotion of early detection. As a non-profit organisation, BCF relies heavily on donations from public donors, corporations and foundations to sustain its operations, programmes and outreach activities.



Highlights of the Year

On the Move: Relocation of Breast Cancer Foundation

Since our inception in 1997, 26 Dunearn Road has been synonymous with Breast Cancer Foundation (BCF). On 21 April 2014, as we moved into our new premises in Leisure Park Kallang, we bid farewell to the place which holds many memories – tears, fears and joyous moments.

Official Opening - 6 Mar 2015

The official opening of Breast Cancer Foundation's (BCF's) new premises at Leisure Park Kallang took place on Friday, 6 March 2015. How befitting it was to have had such a celebratory occasion coincide with the celebration of International Women's Day. Since this day is recognised as a day to pay tribute to women and their indomitable spirit all across the globe, the UN's theme for International Women's Day 2015 of "Empowering Women, Empowering Humanity: Picture it!" resonated with BCF's own vision, mission and recognition of the importance of women and that the lives and spirit of women should be supported and celebrated.

After seventeen happy years at BCF's previous home situated at 26 Dunearn Road, BCF's relocation was due to the redevelopment of the site. For this reason, the subsequent move to Leisure Park Kallang was made and special acknowledgement and thanks are extended to National Council of Social Services (NCSS) for their assistance with the relocation and choice of venue.

Whilst the move occurred during the month of April in 2014, the Official Opening Ceremony of BCF's new premises took place nearly a year later in March 2015 in order to accommodate the continuous and varied renovations of Leisure Park Kallang mall. Despite this delay, the Official Opening Ceremony was a great day to celebrate BCF's new premises and all that the mall had to offer.



Fellow guests were welcomed to the event by Mrs Noor Quek, President of BCF, as well as Mrs Catherine Ng, who as one of BCF's founding members and current and active member served as the Guest-of-Honour. The welcome was followed by a Lion Dance routine and a Choir and Ukulele performance by BCF's own members as well as an official Ribbon Cutting Ceremony.

The official opening of BCF's new office marks a new milestone, and the relocation is a fresh start and hopefully paves the way for BCF to expand and grow. Being a structure of support whereby the pillars are the combined efforts of our ExCo, staff, members, volunteers and community as a whole, BCF is confident that our new premises will continue to provide many benefits to our members and survivors, along with the inclusion of new programmes and activities BCF has to offer.

Highlights of the Year

Pink Ribbon Charity Golf - 31 July 2014

Pink Ribbon Charity Golf, a biannual fundraising initiative led by a dedicated group of Breast Cancer Foundation (BCF) volunteers, returned on 31 July 2014 at Singapore Island Country Club's (SICC) Thomson Course with the generous sponsorship of ASA Holidays, Tote Board, Fortune Travel Pte Ltd, SilkAir Singapore, Banyan Tree Holdings, Bollywood Veggies, Sincere Watches, Nongsa Resorts, Octopus Group, Pan Pacific Hotels Group, Khong Guan, Bridgestone, Mitsubishi Electric Asia Pte Ltd, Singapore Pools, SCORE, CITROËN Singapore, Antara Koh Private Limited, Boustead Singapore, Kuan Im Tng Temple (Joo Chiat), Kuan Im Thong Hood Cho Temple, MST Golf and Profifers International.

BCF was honoured to have Mrs Goh Chok Tong grace the event as our distinguished Guest-of-Honour.

By getting men involved, BCF sends a strong message that breast cancer is not just a woman's problem. Men have an important role to play – support and encouragement are pivotal in the lives of women afflicted by breast cancer.

The event was a huge success, with the amount raised surpassing BCF's targeted goal of S\$400,000.



Highlights of the Year

Pink Ribbon Walk - 27 Sep 2014

One of the major events in Breast Cancer Awareness Month annually is Pink Ribbon Walk (PRW). Organised by Breast Cancer Foundation as one of our hallmark initiatives, PRW aims to raise public awareness on breast cancer and emphasises the importance of a healthy lifestyle to reduce the likelihood of contracting breast cancer.

In 2014, PRW took place on 27 September at Gardens by the Bay (East), with more than 4,000 participants of all ages and genders storming the ground from mid-afternoon, engaging themselves in the various fringe activities from our generous sponsors.

Madam Halimah Yacob, Speaker of Parliament, graced the event as our distinguished Guest-of-Honour.



Highlights of the Year

Breast Cancer Awareness Month (BCAM) - Oct 2014

Breast Cancer Awareness Month (BCAM) is an annual fixture aimed at creating as much awareness as possible about breast cancer in Singapore. Beyond the community of breast cancer survivors and their immediate families and caregivers, BCAM is an opportunity to educate, engage, and advocate our cause among the wider population.

This year, BCAM partners jointly adopted the theme “Together We are Stronger” in order to spread the word that breast cancer cannot be fought and overcome alone – it is crucial to have support from loved ones.

“Together We are Stronger” reminds us that together, we can positively impact the wellbeing of individuals, employers and society at large by driving greater awareness and promoting early detection of breast cancer. Ultimately, the campaign serves to remind women in Singapore that they have the full support of everyone that cares for them and that they should feel at ease in empowering themselves.

The campaign this year was chaired by Breast Cancer Foundation (BCF) and comprised a committee of partners, namely Health Promotion Board (HPB), National Cancer Centre Singapore (NCCS), National University Cancer Institute, Singapore (NCIS), and Singapore Cancer Society (SCS).

The inclusivity and human empathy of the “Together We are Stronger” theme came alive in the activities planned by BCAM partners, as individuals and employers rallied around our cause regardless of their gender, age, income, race, religious beliefs or life stage to play a role in the fight against breast cancer.

The theme was reiterated in all BCAM activities and served to remind Singaporeans that we can raise awareness and advocate early detection to save lives and breasts collectively as a united society. Men also played an integral role as we

rallied husbands, fathers, sons and all men alike to get behind this year’s BCAM theme in support of their female loved ones.

The first phase of the campaign, which took place at BCF during the BCAM Official Press Conference on 26 September 2014, aimed to bring the “Together We are Stronger” message to a mass audience by presenting true stories of breast cancer survivors who are BCF volunteers and members as well as those around them who were affected by, yet survived, the disease together. A series of artworks was commissioned by BCF, with the help of advertising agency, DDB Group Singapore (DDB) to represent these stories and advertisements based on them to appear in the mass media, helping to spread the message to the general public.

In the hope of bringing wider attention to the cause and the need for support across every level of society, DDB specifically reached out to Singapore’s sizeable and influential population of digital-citizens by starting an online appeal to social media giants Facebook, Twitter and Instagram to lend their strength to help drive greater awareness about the disease – by changing their iconic logos to cleverly redesigned logos that remind women of the importance of monthly breast self-examinations in promoting early detection. Members of the media and public were invited to join in this initiative by lending their signatures to the appeal at www.facebook.com/bcf.pink.

As a result of DDB’s creative hard work, in April 2015 their print campaign for BCF won ‘Favourite Print Ad’ at The Laurels, an award ceremony organised by MediaCorp recognising Singapore’s favourite advertisements, with the aim of celebrating great work and contributions within the local creative and media industry.

Following the Official Press Conference for BCAM at BCF, the official launch event for BCAM 2014 took place at the iconic Pink Ribbon Walk, an annual signature event organised by BCF which

Highlights of the Year

was held on 27 September 2014 at Promenade Lawn at Gardens by the Bay East with Madam Halimah Yacob, Speaker of Parliament, gracing the event as its Guest-of-Honour. Every participant in this event represented significant support towards raising breast cancer awareness amongst the general public and concurrently helped to drive home the message that breast cancer not only affects the individual woman, but also those around her.

A variety of outreach activities were lined up for the month of BCAM 2014, including talks and various social events jointly organised by the BCAM partners with the aim of making public participation highly accessible.

BCF's annual fundraising initiative during BCAM, Wear The Pink Ribbon (WTPR) Campaign aimed to raise awareness and funds to enable us to continue our mission "to eradicate breast cancer as a life-threatening disease". The pink ribbon's universal message of hope that women can lead normal lives after breast cancer, if detected early, translated into this year's pins being distributed island-wide, and were available for a minimum donation of S\$2.00 (plain design) or S\$5.00 (crystal solitaire).

NCCS held forums and conducted roadshows to raise awareness about breast cancer. NCIS encouraged cancer screening in the workplace, whilst SCS made subsidised mammograms available through participating screening centres for women, building on the success of their 2013 "There's No Excuse Not To Screen" campaign. The S\$25 subsidy in the form of a coupon was made available from 1 to 31 October 2014 at 76 Guardian Health & Beauty stores, Metro department stores, SCS and the SCS Multi-Service Centre in Bishan, for screening from 1 October to 31 December 2014.

HPB's continued support in the partners' education efforts created greater awareness that all women aged 50 and above should go for a mammogram once every two years to screen for breast cancer.

The partners of BCAM 2014 are confident that the community will continue to be united in their support of breast cancer awareness and join us on our journey to encourage more women to go for screening.



Highlights of the Year

Wear The Pink Ribbon (WTPR) Campaign - Sep/Oct 2014

Throughout the world, the month of October is recognised as Breast Cancer Awareness Month (BCAM). Wear The Pink Ribbon (WTPR) Campaign is an annual event and fundraising initiative organised by Breast Cancer Foundation (BCF) during BCAM to raise awareness and funds to enable us to continue our mission “to eradicate breast cancer as a life-threatening disease”.

The pink ribbon is a universal message of hope that women can lead normal lives after breast cancer, if detected early. The pins, available for a minimum donation of S\$2.00 (plain design) or

S\$5.00 (crystal solitaire), were distributed island-wide at various outlets including corporations, schools, supermarkets, retail outlets, restaurants, pharmacies and healthcare organisations. The 2014 Campaign resulted in 20,000 pins that were distributed at these various outlets and raised approximately a total of S\$227,000 in funds.

Over the past years, BCF’s pink ribbon pins are reflected in varying designs and have been much sought after in Singapore. The theme in this year’s 2014 Campaign, “Together We are Stronger”, further drives home the important message of strength in unity and that breast cancer can be better fought and overcome with the support of family, friends, the workplace, the community, and society as a whole.

BCF acknowledges our main joint sponsors Tote Board and Singapore Turf Club, as well as Crown Worldwide Pte Ltd, who for the third year in a row, has lent its support as BCF’s major logistics partner. Crown Worldwide’s staff, ranging from management to sales to operation crew, worked to coordinate logistics, security measures as well as delivery and collection of donation boxes and pledge bags to locations all over Singapore.

BCF’s Annual Street Collection Day, which took place on Saturday, 11 October 2014, is one special day of the year. It involved a few hundred volunteers from all walks of life, young and old, and from various backgrounds, who helped with this annual street collection to raise funds for BCF. A special acknowledgement to the large contingents of students from School of Science and Technology, Singapore (SST) and staff of Crown Worldwide, who volunteered their time during the Street Collection Day along with many other supporters who have continuously supported BCF and contributed to the success of this WTPR campaign.



Highlights of the Year

BEAM15 Phase 2

BEAM is the acronym for BCF Encouragement for Active Mammograms. The suffix 15 commemorates Breast Cancer Foundation's (BCF's) 15th anniversary. Launched in 2013, in partnership with Health Promotion Board (HPB), BEAM15 is a programme by BCF to encourage lower income women to go for mammogram screening.

BEAM15 Phase 1 programme started in April 2013 with full funding of S\$300,000, by BCF. BCF

committed a further S\$34,000, together with Estee Lauder Companies' (ELC) contributions of S\$112,000 in November 2013. By April 2014, it was fully subscribed.

BEAM15 Phase 2, an extension of Phase 1, commenced on 15 October 2014. BCF committed S\$2 million for the next five years, with an annual disbursement of S\$400,000, hoping to target lower income women who are first-time screeners and to encourage re-screens.

Pink Waves - 27 Nov 2014

On 27 November, Breast Cancer Foundation (BCF) made waves in Mandarin Orchard Hotel with a charity dinner featuring a live band, swimwear and resort wear parade, and a charity auction!

Dr Amy Khor, Senior Minister of State, Ministry of Health and Ministry of Manpower, graced the event as our distinguished Guest-of-Honour.

Our major sponsors included OUE Limited, DeFred Jewellers, Mileti Swimwear, Simone Irani, Carrie Models International, Liquorland, KOP Limited and The Estee Lauder Companies.

The event was a huge success with the amount raised surpassing BCF's targeted goal of S\$250,000.



Awareness, Communications and Education (ACE)

Awareness Talks

(May 2014 – Apr 2015):

- Republic Polytechnic
- Asia Square Health Week
- Colgate-Palmolive (Eastern) Pte Ltd
- Jacobs Engineering Women Development Network
- MSD International GmbH
- XTRA Designs Pte Ltd
- Tampines PCF
- YMCA
- Barcode Marketing (Pazzion)
- Health Promotion Board
- Dell Women In Search of Excellence
- Estee Lauder Companies
- BNY Mellon
- ANZA
- Apple Inc.
- School of Science & Technology
- Singapore Pools
- Shell Eastern Petroleum (Pte) Ltd Network of Women
- Singapore Shipping Association Young Executives Group
- American Express Singapore
- CB & I
- Dow Chemical Pacific (S) Pte Ltd
- New Horizon Church
- AIG Asia Pacific Insurance Pte Ltd
- Morgan Stanley (Singapore) Holdings Pte Ltd
- Royal Bank of Scotland
- A*Star
- Bedok Reservoir-Punggol Community Centre
- Servicesource International Singapore Pte Ltd

- Singapore SOKA Association
- Yew Tee Community Centre
- Easecox International (SG) Pte Ltd
- Henderson Community Centre
- Think Health, Live Well Carnival
- Princess Elizabeth Primary School

Educational Materials made available:

- Corporate Brochure
- Breast Book – The Myth, Truth & Facts in English, Malay, Chinese
- Shower Hanger – Breast Self-Examination Guide in English, Malay, Chinese
- Animated Breast Self-Examination Video in English

Major sponsors of Pink Ribbon Walk and Wear The Pink Ribbon Campaign:

- Great Eastern
- Keppel Care Foundation
- Kaimay Trading (PH Balancer)
- KISS92FM
- Crown World Wide
- Singapore Totalisator Board

Breast Cancer Awareness Month Third Parties' Events:

- Social Media Icons switched up – DDB

Support and Volunteer

Healing Through The Arts Programme

Breast Cancer Foundation's (BCF's) Healing Through The Arts Programme provides women diagnosed with, and survivors of, breast cancer with an opportunity to help themselves in their short- and long-term recovery. These activities are conducted by BCF volunteers, most of whom are either breast cancer survivors or professionals from their respective fields.

The list of activities conducted includes:

- Art of Breathing
- Art Class
- BCF Paddlers in the Pink (Dragon Boat)
- Choir Class
- Crochet Class
- Dayan Qi Gong
- Ladies in the Pink (Latin Line Dance)
- Loopz (Stretching Exercise)
- Piloxing
- Sewing with Lily
- Strummers in the Pink (Ukulele)
- Tai Chi
- Yoga
- Zumba



Support and Volunteer

BCF Education and Empowerment Programmes (BEEP)

The psychological impact on breast cancer patients may last longer than the physical pain caused by various treatments and side effects. To ensure that “no woman faces breast cancer alone”, BCF Education and Empowerment Programmes (BEEP) workshop series has different programmes which engage and inspire different audiences who may have encountered breast cancer directly or indirectly.

BEEP 1:

For women diagnosed with, and survivors of, breast cancer

The highly interactive programme includes activities by guest speakers comprising oncologists, surgeons, skin care and wig coordinators, nutritionists and exercise trainers, survivor sharing and a healthy cooking demonstration held at At-Sunrice GlobalChef Academy.



BEEP 2:

For family, caregivers and male supporters

BEEP 3:

For volunteers and staff of Voluntary Welfare Organisations (VWOs), breast clinics, hospitals and polyclinics who are supporting patients and survivors of breast cancer



Support and Volunteer

Support Groups

Breast Cancer Foundation (BCF) Support Groups provide a safe, understanding, caring environment for people who have been affected by breast cancer to explore their emotions, ask questions, and share experiences, information and strategies they find useful in learning to cope with the disease. Each group holds monthly meetings that include sharing sessions and discussions on relevant subjects (e.g. Exercise and Nutrition, Surgery and Treatment).

BCF is also one of the few breast cancer advocacy groups in the world with a Men's Support League to emphasise men's roles in society's fight against this affliction.

The support groups comprise:

- English Support Group
- Mandarin Support Group
- Malay Support Group
- Indian Support Group
- Expat Support Group
- Men's Support League

Mid-Day Talks

The Mid-Day Talks are conducted for the purpose of educating and empowering our members with knowledge that is necessary for them to lead a well-informed life.

The list of topics covered are:

- "Just Juicing" by Nazli Anwari
- "The Basics of Herbs and Spices" by Azhar Jumari
- "The ABC's of Skin Care and Make-up"

by Linda Tam and beauty professionals from The School of Make-up

- "To Breast Reconstruct, or Not to Breast Reconstruct – Your Questions Answered" by Dr Evan Woo
- "Will, Probate and Lasting Power of Attorney" by Ruby Lee and students from NUS Law School
- "The Long Riders' Return" by Dr Michael Hartman and Dr Philip lau



Support and Volunteer

Volunteer Counselling Programme

Breast Cancer Foundation's (BCF's) Volunteer Counselling Programme aims to assist women diagnosed with, and survivors of, breast cancer as well as family members and friends to cope with their feelings and to regain a sense of control over important aspects of their lives. Volunteer Counsellors, all of whom are breast cancer survivors themselves, provide information and emotional support through telephone counselling and hospital visits. BCF provides training in counselling skills for these volunteers.

Hospital Visit Programme

The Hospital Visit Programme offers women who are newly diagnosed with breast cancer with personal visits by Breast Cancer Foundation Volunteer Counsellors before discharge. The visits provide patients with emotional support and much-needed information on recovering from surgery, coping with treatment, and available support services where follow-up is conducted primarily by telephone.

Positive Appearance Scheme

The Positive Appearance Scheme provides sponsorship for prostheses and bras for lower income women diagnosed with, and survivors of, breast cancer. It is only available at government-run, restructured hospitals. The following are the criteria:

- Lower income women diagnosed with breast cancer who are CHAS card holders or meet the needs assessment criteria set by the hospital
- Women who have had mastectomy surgery at least three months prior
- Patients must be referred by their hospital Medical Social Worker (MSW)

Women who qualify for the Scheme may approach their Medical Social Worker for more information.

Support and Volunteer

Annual Outing - 21 June 2014

The annual outing is organised to encourage bonding of members in a relaxed, fun environment, and improve their engagement with Breast Cancer Foundation (BCF). In June 2014, the annual outing was organised for members of BCF and their families. The participants visited the Flower Dome and Cloud Forest, and had their morning picnic at Supertree Grove.



Pink Retreat - 25 April 2015



The Pink Retreat is an event that not only enables the active volunteer members of Breast Cancer Foundation (BCF) to have fun, but also allows them to bond and help BCF improve on its services. This year, we held the retreat at HortPark and had an experienced facilitator, Mr Kamsani Palali, who took our members through what was described as engaging and thought-provoking activities. These activities definitely worked their magic as the retreat received positive feedback with some describing it as “one of the best workshops so far”.

Pink Appreciation Night - 1 Dec 2014

The Pink Appreciation Night is a special night dedicated to our volunteers and sponsors. Last year, it was held at the Marriott Ballroom and its theme was “Mardi Gras”. Our volunteers were indeed the life of the night. They lived up to the theme by coming in their colourful outfits and participating actively in the performances and fringe activities. The night was all about laughter, jokes, dance, singing and most importantly, togetherness and appreciation.



Support and Volunteer

Members'/Support Groups' Celebrations

Mother's Day

Mother's Day in 2014 was a simple yet sweet one for Breast Cancer Foundation (BCF). It was organised after our monthly Support Groups Meeting in May, to appreciate our active volunteers who are mothers. Our President, Mrs Noor Quek, graced the event along with her mother. The two lovely ladies sang a duet, with Mrs Quek accompanying the song on the piano. Our guests were treated to gifts, lucky draw prizes and tasty food.



Hari Raya



BCF's Hari Raya celebration in August 2014 was colourful and culturally informative. Since it was held after our monthly Support Groups Meeting in August which had a Hari Raya theme, BCF's premises were decorated with materials used during the festival. Our members brought some scrumptious Malay goodies to share and came dressed in their best *baju kurungs* or *kebayas*. Our members were serenaded by Malay songs and managed to learn more about the festival through a video about Hari Raya.

Deepavali

Last year's Deepavali celebration at BCF was simply kaleidoscopic. The Indian Support Group got together to plan the celebration and deck BCF in traditional Indian décor. Our members put on their best Indian outfits and we showcased our dedicated Indian Support Group's members as well as our BCF staff in an upbeat Bollywood dance number. We also showed our audience an informative video that explained the significance of Deepavali, organised a *saree-tying* competition and gave our members an opportunity to taste Indian food. It was an enriching experience indeed.



Support and Volunteer

Christmas

Our magical Christmas celebration was a result of the combination of the English Support Group's and Crochet Class's efforts. They celebrated the yuletide with joy and love. The sing-along session of Christmas carols and a magic show created a merry ambience for all who attended the celebration. In addition, the warm décor and delectable food bestowed a homely atmosphere.



Chinese New Year Lohei

The combined efforts of the Mandarin Support Group and some members from the English Support Group led to the rousing success of this celebration. It captured not only the attention of the members of BCF, our patron, Mrs Yu-Foo Yee Shoon, and our President, Mrs Noor Quek, but also the attention of the general public. Our Patron and President were delighted to be given the opportunity to grace the event. Our ladies organised sing-along sessions, a dance performance, lion dance, games and lucky draw. All who were present had an opportunity to forge a stronger bond with one another as they performed, laughed their hearts out and bellowed their "Yam Sengs" together.



Acknowledgements

Breast Cancer Foundation Publishing of Donors for FY2014/2015

Donations above S\$20,000

Chew How Teck Foundation

C G Tan



Jimmy Seah

KOP
LIMITED

Lee Foundation



SHAW FOUNDATION
邵氏基金

Wong Fong Fui

Yap Kam Chung In Memory of
Ms Catherine Yap

Donations above S\$1,000

A

Aberdeen Asset Management Asia Limited
Aberdeen Group Charitable Foundation
Adept Public Accounting Corporation
Ang Soh Tiong
Anglican High School
Ann Tan Sian Ann
Antara Koh Private Limited
Ara Trust Management (Suntec) Limited
Arfat Beebee B Noor Mohamed Abdul Latif
Arnaud Yves Despierre

B

Baccarat International (Pte) Ltd
Barcode Marketing Pte Ltd
Bengawan Solo Pte Ltd
Benny Ong Hock Siong
Bernard Jean Sabrier
Bernard Lim Alain Keet
Bloomberg LLP
BNY Mellon
Barclays Employees
Buddhist Research Society

C

Carbon Tyre Pte Ltd
CB&I Funds Raised
Centenary Lodge No 7629 EC
Chan Seow Chen Richard
Charles & Keith (Singapore) Pte Ltd
Charles Loh
Charn May Ling
Cheam Boon See
Chee Pui Ling Patricia
Chemalco Enterprise Singapore Pte Ltd
Chen Po Lin Pauline
Chen Wei'An
Cheong Wing Kiat
Chew Gek Hiang
Chia Kee Seng
Chia Soo Hien
Chong Aiyi
Chong Nyoke Yin
Christopher Yue
Chua Chuan Leong Contractors Pte Ltd
Chuan Hock Hardware Co Pte Ltd
Crescent Girls' School Funds Raised

Donations above S\$1,000

D

Dell Global BV
DN & Associates Executive Search Pte Ltd
Dorothy Marie Ng
Dymon Asia Capital (Singapore) Pte Ltd

E

Emmy Lo Wai Kwan
Erna Lim Swe Jian
Estee Lauder Cosmetics Pte Ltd
Esther Chuwa Breastcare Pte Ltd
Eu Keng Mun Richard

F

Foo See Juan
Forcom Phase to Phase Pte Ltd
Fraser and Neave (S) Pte Ltd
Fung (1906) Foundation Limited
Funny Au @ Au Kwai Wah

G

Gan Siok Tjie
Gematlo Pte Ltd
Genshipping Pacific Line Pte Ltd
Goh Bak Heng
Goh Sze Wei
Gordon Tan Yong Hui
Grace, Shua and Jacob Ballas Charitable Trust
Granz Holding Pte Ltd
Great Eastern Life Assurance Co Ltd

H

H. Sena Pte. Limited
Han Kee Fong
Hard Rock Café Pte Ltd
Hard Rock Hotel Merchandise Singapore Pte Ltd
Henny Lizar
Ho Kee Kuan Daniel
Hwang Eu Jin

I

iGlobe Partners Pte Ltd
Inner Wheel Club of Singapore East
Interlocal Exim Pte Ltd

J

JCS-Echigo Pte Ltd
Jean Michael Gross
Jean Paul Ly
Jenny Lim Chen Ni
Joel Goh (Jason Goh)
John Ng TS

K

Kentish Court Pte Ltd
Keppel Care Foundation
Khoo Ching Wei Wayne
Koh Hiok Hoon
Komoco Motors Pte Ltd
Kuan Im Tng Temple (Joo Chiat)
Kwan Im Thong Hood Cho Temple

L

Lau Sin Ping Richard In Memory of Dorothy Kuo
Eng Ling
Lee Pui Luin Anne
Lee Welded Mesh Singapore Pte Ltd
Leong Chee Kion
Li & Fung (Singapore) Pte Ltd
Life Planning Associates Pte Ltd
Lilian Ko
Lim Ai Leng
Lim Chee Yang
Lim Chu Lian
Lim Geok Pee
Lim Tai Tian
Liquorland Distribution Pte Ltd
Loke Yuen Kin Ruby
Loo Hoay Yan
Lum Kok Seng

M

Mandom Corporation (Singapore) Pte Ltd
Margaret Lien
Mary Hoe-Tan
MediaCorp Pte Ltd
Melanie Ho
Mellford Pte Ltd
Mervin Phng Hwee Leng
Metro Holdings Limited
Mitsubishi Electric Asia Pte Ltd
MNR Technology Pte Ltd
MSIG Insurance (Singapore) Pte Ltd

Donations above S\$1,000

N

Nexus International School Singapore
Ng Bee Lim
Ng Choong Jen
Ng Choong Leng
Ng Ko Leong
Ng Poh Choo
Ng Swee Cheng
Ng Wai Hung Andrew
Ngee Ann Development Pte Ltd
Nomura Singapore Limited
NTUC Fairprice Foundation Ltd

O

Ong Yu-Phing
Ooi Suan Imm
Ow Peak Lan

P

Parkway Hospital Singapore Pte Ltd
Pauline Lee
PayPal Pte Ltd Singapore
Pocketful of Pink
Poh Ban Leng
Prabhakaran Narayanan Nair
PSL Holdings Limited

R

Rachael Pereira
Ralph Lauren (Singapore) Private Limited
Refine Construction Pte Ltd
Regency Steel Asia Pte Ltd
Richard Eu
Richard Low Kang Hai
Richemont Luxury Singapore Pte Ltd
Robert Kwok & Lau Pte Ltd
Royal Selangor (S) Pte Ltd
RSM Chio Lim LLP

S

Salesforce.com Singapore Pte Ltd
Sant Singh
Sarah Powell
Seah Lian Keng
Searights Maritime Services Pte Ltd
Serial System Ltd
Shen Fei Yun
Silicon Valley Community Foundation
Singapore Athletic Association
Singapore Hash House Harriets
Singapore Oats Milling Co. Pte Ltd
Singapore Telecommunications Ltd

S

Soh Siak Poh Benedict
Soong Wei San
Source Manufacturing Pte Ltd
SSR Engineering Pte Ltd
Stacy Choong Hui Hui
Steady Offshore Shipping Pte Ltd
Su Food Singapore Pte Ltd

T

Takashimaya Singapore Limited
Tammy Ho Kwai Fong
Tan Ah Bee
Tan Beng Hin
Tan Boon Kian
Tan Chee Meng
Tan Cheng Soon
Tan Choo Leng
Tan Chun Huat
Tan Hong Beng
Tan Lee Hua
Tan See Pian
Tan Wah Ket
Tan Yee Keong
Tat Hong Holdings Ltd
Teo Su Seam
The Ritz-Carlton Millenia Singapore
Thomson Medical Pte Ltd
Toh Khian Hee Jeffrey
Toh Weng Cheong
Touch Community Services Limited
TP Dental Surgeons Pte Ltd
Triple One Properties Pte Ltd
True Fitness

U

UA Sports (S.E.A.) Pte Ltd
UBS AG Singapore

V

Vasanthi Rajalingam
Victoria Binns

W

Wacoal (S) Pte Ltd
Woh Hup (Private) Limited

Y

Yee Mie Hua
Yang Fang
YHS (Singapore) Pte Ltd
Yu Lee Wu

BREAST CANCER FOUNDATION

(Society Registration No: ROS 207/97/TAP)

Statement by the
Executive Committee and
Financial Statements

Year Ended 30 April 2015

THIS PAGE IS INTENTIONALLY LEFT BLANK

Statement by the Executive Committee and Financial Statements

CONTENTS PAGE

Statement by the Executive Committee	1
Independent Auditor’s Report	2
Statement of Financial Activities	4
Statement of Financial Position	5
Statement of Changes in Funds	6
Statement of Cash Flows	7
Notes to the Financial Statements	8

STATEMENT BY THE EXECUTIVE COMMITTEE

In the opinion of Breast Cancer Foundation's ("BCF") Executive Committee,

- (a) the accompanying financial statements are drawn up so as to give a true and fair view of the state of affairs of BCF as at 30 April 2015 and of the results, changes in funds and cash flows for the reporting year then ended and at the date of this statement there are reasonable grounds to believe BCF will be able to pay its debts as and when they fall due; and
- (b) the funds raised were used in accordance with the objects of BCF, the issue of tax-exempt receipts were accounted for and the rules for administration of the decentralised special account scheme of the Health Endowment Fund have been complied with.

The Executive Committee approved and authorised these financial statements for issue.

On Behalf of The Executive Committee



.....
Noorhayati Binte Mohamed Kassim (Noor Quek)
President



.....
Yashodhara d/o Dhoraisingam
Secretary



.....
Archie Ong
Treasurer

Singapore
2 July 2015

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF BREAST CANCER FOUNDATION

(Society Registration No: ROS 207/97/TAP)

REPORT ON THE FINANCIAL STATEMENTS

We have audited the accompanying financial statements of Breast Cancer Foundation ("BCF"), which comprise the statement of financial position as at 30 April 2015, and the statement of financial activities, statement of changes in funds and statement of cash flows for the reporting year then ended, and a summary of significant accounting policies and other explanatory information.

EXECUTIVE COMMITTEE'S RESPONSIBILITY FOR THE FINANCIAL STATEMENTS

The Executive Committee is responsible for the preparation of financial statements that give a true and fair view in accordance with the provisions of the Singapore Charities Act, Chapter 37 (the "Charities Act"), the Societies Act, Chapter 311 (the "Societies Act") and Charities Accounting Standard, and for devising and maintaining a system of internal accounting controls sufficient to provide a reasonable assurance that assets are safeguarded against loss from unauthorised use or disposition; and transactions are properly authorised and that they are recorded as necessary to permit the preparation of true and fair statement of financial activities and statement of financial position and to maintain accountability of assets.

AUDITOR'S RESPONSIBILITY

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Singapore Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to BCF's preparation of financial statements that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of BCF's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF BREAST CANCER FOUNDATION

(Society Registration No: ROS 207/97/TAP)

OPINION

In our opinion, the financial statements are properly drawn up in accordance with the provision of the Charities Act, Societies Act and Charities Accounting Standard so as to give a true and fair view of the state of affairs of BCF as at 30 April 2015 and the results, changes in funds and cash flows of BCF for the reporting year ended on that date.

REPORT ON OTHER LEGAL AND REGULATORY REQUIREMENTS

In our opinion:

- (a) the accounting and other records required by the regulations enacted under the Societies Act to be kept by BCF have been properly kept in accordance with those regulations; and (b) the fund-raising appeals held during the reporting year have been carried out in accordance with regulation 6 of the Societies Regulations issued under the Societies Act and proper accounts and other records have been kept of the fund-raising appeal.

During the course of our audit, nothing has come to our attention that causes us to believe that during the reporting year:

- (a) The use of the donation moneys was not in accordance with the objectives of BCF as required under regulation 16 of the Charities (Institutions of a Public Character) Regulations; and
- (b) BCF has not complied with the requirements of regulation 15 (Fund-raising expenses) of the Charities (Institutions of a Public Character) Regulations.

RSM Chio Lim LLP

Public Accountants and
Chartered Accountants
Singapore

2 July 2015

Partner in charge of audit: Eu Chee Wei David
Effective from reporting year ended 30 April 2014

STATEMENT OF FINANCIAL ACTIVITIES

Year Ended 30 April 2015

	<u>Notes</u>	<u>2015</u> \$	<u>2014</u> \$
<u>Unrestricted Funds</u>			
<u>General fund</u>			
<u>Incoming resources</u>			
Incoming resources from generated funds			
Voluntary income	4	1,545,383	984,309
Activities for generating funds	5	1,049,906	408,251
Investment income	6	14,947	15,555
Incoming resources from charitable activities	7	65,168	244,777
Other incoming resources		24,095	8,495
Total incoming resources		2,699,499	1,661,387
 <u>Resources expended</u>			
Cost of generating funds			
Costs of generating voluntary income	8	311,392	262,395
Charitable activities expenses	9	907,028	824,348
Governance costs	10	136,873	236,607
Total resources expended		1,355,293	1,323,350
Incoming resources		1,344,206	338,037
 <u>Designated fund</u>			
<u>Resources expended</u>			
Charitable activities expenses	9	1,200	434,125
Resources expended		1,200	434,125
 <u>Specific Fund</u>			
<u>Resources expended</u>			
Charitable activities expenses	9	184,100	—
Resources expended		184,100	—
 Net incoming resources / (resources expended)		 1,158,906	 (96,088)
 <u>Reconciliation of funds</u>			
Total funds brought forward		6,200,008	6,296,096
 Total funds carried forward		 7,358,914	 6,200,008

The accompanying notes form an integral part of these financial statements.

STATEMENT OF FINANCIAL POSITION

Year Ended 30 April 2015

	<u>Notes</u>	<u>2015</u> \$	<u>2014</u> \$
ASSETS			
<u>Non-current assets</u>			
Plant and equipment	13	265,351	353,883
Investments in bonds	14	251,375	251,375
Total non-current assets		516,726	605,258
<u>Current assets</u>			
Inventories	15	3,095	1,616
Other receivables and prepayments	16	440,199	113,790
Cash and cash equivalents	17	6,519,818	5,766,284
Total current assets		6,963,112	5,881,690
Total assets		7,479,838	6,486,948
FUNDS AND LIABILITIES			
<u>Current liabilities</u>			
Trade and other payables	18	120,924	286,940
Total current liabilities		120,924	286,940
<u>Unrestricted funds</u>			
General fund		4,043,014	2,700,008
Designated funds		1,500,000	1,500,000
Total unrestricted funds	19	5,543,014	4,200,008
<u>Specific fund</u>			
Specific fund		1,815,900	2,000,000
Total specific fund	20	1,815,900	2,000,000
Total funds and liabilities		7,479,838	6,486,948

The accompanying notes form an integral part of these financial statements.

STATEMENT OF CHANGES IN FUNDS

Year Ended 30 April 2015

		<u>Specific Fund</u>				<u>Designated Funds</u>		
	<u>Total Fund</u> \$	<u>BEAM 15 Phase 21</u> \$	<u>Unrestricted Funds Sub-total</u> \$	<u>General Fund</u> \$	<u>BEAM15 Phase 1</u> \$	<u>Awareness Fund</u> \$	<u>Wellness Fund</u> \$	<u>Training Fund</u> \$
Current year:								
Balance at beginning of the year	6,200,008	2,000,000	4,200,008	2,700,008	–	500,000	500,000	500,000
Net incoming resources / (resources expended) for the financial year	1,158,906	(184,100)	1,343,006	1,344,206	(1,200)	–	–	–
Transfer from / (to)	–	–	–	(1,200)	1,200	–	–	–
Balance at end of the year	7,358,914	1,815,900	5,543,014	4,043,014	–	500,000	500,000	500,000
Previous year:								
Balance at beginning of the year	6,296,096	–	6,296,096	4,496,096	300,000	500,000	500,000	500,000
Net (resources expended) / incoming resources for the financial year	(96,088)	–	(96,088)	338,037	(434,125)	–	–	–
Transfer from / (to)	–	2,000,000	(2,000,000)	(2,134,125)	134,125	–	–	–
Balance at end of the year	6,200,008	2,000,000	4,200,008	2,700,008	–	500,000	500,000	500,000

The accompanying notes form an integral part of these financial statements.

STATEMENT OF CASH FLOWS

Year Ended 30 April 2015

	<u>2015</u> \$	<u>2014</u> \$
<u>Cash flows from operating activities</u>		
Net incoming resources / (resources expended) for the year	1,158,906	(96,088)
Adjustments for:		
Interest income	(14,947)	(15,555)
Depreciation of plant and equipment	126,469	29,100
Loss on disposal of plant and equipment	–	4,519
Operating cash flows before changes in working capital	1,270,428	(78,024)
Inventories	(1,479)	–
Other receivables and prepayments	(326,409)	(43,290)
Trade and other payables	(166,016)	250,345
Net cash flows from operating activities	776,524	129,031
<u>Cash flows from investing activities</u>		
Purchase of plant and equipment	(37,937)	(339,774)
Interest received	14,947	15,555
Net cash flows used in investing activities	(22,990)	(324,219)
Net increase / (decrease) in cash and cash equivalents	753,534	(195,188)
Cash and cash equivalents, statement of cash flows, beginning balance	5,766,284	5,961,472
Cash and cash equivalents, statement of cash flows, ending balance (Note 17)	6,519,818	5,766,284

The accompanying notes form an integral part of these financial statements.

NOTES TO THE FINANCIAL STATEMENTS

30 April 2015

1. General

Breast Cancer Foundation (“BCF”) is established in Singapore under the Societies Act, Chapter 311. The financial statements are presented in Singapore dollars. It is also subject to the provisions of the Charities Act, Chapter 37.

The Executive Committee (“the management”) approved and authorised these financial statements for issue on the date of the Statement by the Executive Committee.

BCF’s objectives are:

- a) to increase awareness of the public to the incidence of breast cancer and the importance of early detection;
- b) to provide patients and the public with information on standards of medical care that they can expect for the detection and treatment of breast cancer;
- c) to work closely with various cancer support groups and to centralise and optimise efforts against breast cancer and at eradicating breast cancer as a threatening disease in Singapore;
- d) to provide improved support and medical facilities for breast cancer patients and their families;
- e) to implement schemes to help breast cancer patients and their families who require financial support for their treatment;
- f) to financially support research in the prevention and cure for breast cancer; and
- g) in furtherance of the above objects, the Society may i) establish centres for the provision of support and medical facilities; ii) co-ordinate with medical organisations to provide training for medical staff to handle breast cancer patients more effectively; iii) liaise with government departments and employers in the private sector with regard to providing financial support and savings/insurance programs to breast cancer patients; v) undertake any other activities as are incidental or conducive to the attainment of the above objectives.

The registered office is: 5 Stadium Walk #04-03/08, Kallang Leisure Park, Singapore 397693. BCF is domiciled in Singapore.

2. Summary of significant accounting policies

Accounting convention

The financial statements have been prepared in accordance with the Charities Accounting Standard (“CAS”) as issued by the Singapore Accounting Standards Council. The financial statements are prepared on a going concern basis under the historical cost convention except where the CAS requires an alternative treatment (such as fair values) as disclosed where appropriate in these financial statements. BCF is also subject to the provisions of the Societies Act, Chapter 311 and the Singapore Charities Act, Chapter 37.

2. Summary of significant accounting policies (continued)

Basis of preparation of the financial statements

The preparation of financial statements in conformity with generally accepted accounting principles requires the management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. The estimates and assumptions are reviewed on an ongoing basis. Apart from those involving estimations, management has made judgements in the process of applying BCF's accounting policies. The areas requiring management's most difficult, subjective or complex judgements, or areas where assumptions and estimates are significant to the financial statements, are disclosed at the end of this footnote, where applicable.

Revenue recognition

The revenue amount is the fair value of the consideration received or receivable from the gross inflow of economic benefits during the reporting year arising from the course of the ordinary activities of BCF and it is shown net of related tax and subsidies.

(i) *Donations and corporate cash sponsorships*

Revenue from donations and corporate cash sponsorships are accounted for when received, except for committed donations and corporate cash sponsorships that are recorded when the commitments are signed.

(ii) *Fundraising*

Revenue from special event is recognised when the event takes place.

(iii) *Sale of goods*

Revenue from the sale of goods is recognised when significant risks and rewards of ownership are transferred to the buyer, there is neither continuing managerial involvement to the degree usually associated with ownership nor effective control over the goods sold, and the amount of revenue and the costs incurred or to be incurred in respect of the transaction can be measured reliably.

(iv) *Revenue from members' programme commitment fees*

Revenue from members programme commitment fees is recognised upon members' payment for enrolling programmes offered by BCF.

(v) *Other revenue*

Interest revenue is recognised on a time-proportion basis using the effective interest rate. Rental subsidy is recognised on a time-proportion basis.

(vi) *Government Grants*

A government grant is recognised at fair value in the statement of financial activities as an incoming resource when there is reasonable assurance that the conditions attaching to it will be complied with and that the grant will be received.

Gifts in kind

Gifts donated as either consumables or for furtherance in fundraising are recorded at values based on a reasonable estimate of their value, where possible and practical. In addition, the gift is recognised if the value can be measured reliably and receipt of the latter is certain.

2. Summary of significant accounting policies (continued)

Employee benefits

Contributions to a defined contribution retirement benefit plan are recorded as an expense as they fall due. The entity's legal or constructive obligation is limited to the amount that it agrees to contribute to an independently administered fund (such as the Central Provident Fund in Singapore, a government managed defined contribution retirement benefit plan). For employee leave entitlement the expected cost of short-term employee benefits in the form of compensated absences is recognised in the case of accumulating compensated absences, when the employees render service that increases their entitlement to future compensated absences; and in the case of non-accumulating compensated absences, when the absences occur. A liability for bonuses is recognised where the entity is contractually obliged or where there is constructive obligation based on past practice.

Income tax

As a charity, BCF is exempted from tax on income and gains falling within section 13U(1) of the Income Tax to the extent that these are applied to its charitable objects. No tax charges have arisen in BCF.

Plant and equipment

Depreciation is provided on a straight-line basis to allocate the gross carrying amounts of the assets less their residual values over their estimated useful lives of each part of an item of these assets. The annual rates of depreciation are as follows:

Office equipment	–	20%
Renovation	–	33%
Other assets	–	33%

An asset is depreciated when it is available for use until it is derecognised even if during that period the item is idle. Fully depreciated assets still in use are retained in the financial statements.

Plant and equipment are carried at cost on initial recognition and after initial recognition at cost less any accumulated depreciation and any accumulated impairment losses. The gain or loss arising from the derecognition of an item of plant and equipment is measured as the difference between the net disposal proceeds, if any, and the carrying amount of the item and is recognised in the profit or loss. The residual value and the useful life of an asset is reviewed at least at each end of the reporting year, and if expectations differ significantly from previous estimates, the changes are accounted for as a change in an accounting estimate, and the depreciation charge for the current and future periods are adjusted.

Cost also includes acquisition cost, any cost directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management. Subsequent costs are recognised as an asset only when it is probable that future economic benefits associated with the item will flow to the entity and the cost of the item can be measured reliably. All other repairs and maintenance are charged to profit or loss when they are incurred.

Leases

Leases are classified as finance leases if substantially all the risks and rewards of ownership are transferred to the lessee. All other leases are classified as operating leases. For operating leases, lease payments are recognised as an expense in the statement of financial activities on a straight-line basis over the term of the relevant lease unless another systematic basis is representative of the time pattern of the user's benefit, even if the payments are not on that basis. Lease incentives received are recognised in the statement of financial activities as an integral part of the total lease expense.

2. Summary of significant accounting policies (continued)

Reserves policy

The Executive Committee has examined BCF's requirements for reserves in light of the main risks to BCF. The current strategy is to build reserves through planned operating surpluses. The reserves are needed to meet the working capital requirements of BCF and the Executive Committee is confident that at this level they would be able to continue the current activities of BCF in the event of a significant drop in funding. The unrestricted funds not committed or invested in tangible fixed assets held by the charity should be able to meet the short term working capital requirements of BCF.

Inventories

Inventories are measured at the lower of cost (first in first out method) and net realisable value. Net realisable value is the estimated selling price in the ordinary course of business less the estimated costs of completion and the estimated costs necessary to make the sale. A write down on cost is made where the cost is not recoverable or if the selling prices have declined. Cost includes all costs of purchase, costs of conversion and other costs incurred in bringing the inventories to their present location and condition.

Investment in financial assets

An investment in a financial asset shall be measured initially at the transaction price excluding transaction costs, if any. Transaction costs shall be recognised as expenditure immediately in the Statement of Financial Activities as incurred. Subsequent to initial measurement, an investment in a financial asset shall be measured at cost less any accumulated impairment losses.

Receivables

Receivables excluding prepayments shall be initially recognised at their transaction price, excluding transaction costs, if any. Transaction costs shall be recognised as expenditure in the Statement of Financial Activities as incurred. Prepayments shall be initially recognised at the amount paid in advance for the economic resources expected to be received in the future.

After initial recognition, receivables excluding prepayments shall be measured at cost less any accumulated impairment losses. Prepayments shall be measured at the amount paid less the economic resources received or consumed during the financial period.

Cash and cash equivalents

Cash and cash equivalents include bank and cash balances, on demand deposits and any highly liquid debt instruments purchased with an original maturity of three months or less. For the cash flow statement the item includes cash and cash equivalents less cash subject to restriction and bank overdrafts payable on demand that form an integral part of cash management.

Payables

Payables excluding accruals shall be recognised at their transaction price, excluding transaction costs, if any, both at initial recognition and at subsequent measurement. Transaction costs shall be recognised as expenditure in the Statement of Financial Activities as incurred. Accruals shall be recognised at the best estimate of the amount payable.

2. Summary of significant accounting policies (continued)

Funds

Fund balances restricted by outside sources are so indicated and are distinguished from unrestricted funds allocated to restricted purposes if any by action of the management. Externally restricted funds may only be utilised in accordance with the purposes established by the source of such funds and are in contrast with unrestricted funds over which management retains full control to use in achieving any of its institutional purposes. An expense resulting from the operating activities of a fund that is directly attributable to the fund is charged to that fund.

Provisions

A liability or provision is recognised when there is a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation. A provision is made using best estimates of the amount required in settlement and where the effect of the time value of money is material, the amount recognised is the present value of the expenditures expected to be required to settle the obligation using a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the obligation. The increase in the provision due to passage of time is recognised as interest expense. Changes in estimates are reflected in profit or loss in the reporting year they occur.

Critical judgements, assumptions and estimation uncertainties

There were no critical judgements made in the process of applying the accounting policies that have the most significant effect on the amounts recognised in the financial statements. There were no key assumptions concerning the future, and other key sources of estimation uncertainty at the end of the reporting year, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting year.

3. Related party relationship and transactions

CAS defines a related party as a person or entity that is related to the reporting entity and it includes:

- (a) A person or a close member of that person's family if that person:
 - (i) has control or joint control over the reporting entity;
 - (ii) has significant influence over the reporting entity; or
 - (iii) is a member of the key management personnel of the reporting entity or of a parent of the reporting entity; and
- (b) An entity is related to the reporting entity if any of the following conditions apply:
 - (i) The entity and the reporting entity are members of the same group;
 - (ii) One entity is an associate or joint venture of the other entity;
 - (iii) Both entities are joint ventures of the same third party;
 - (iv) One entity is a joint venture of a third entity and the other entity is an associate of the third entity;
 - (v) The entity is a post-employment benefit plan for the benefit of employees of either the reporting entity or an entity related to the reporting entity;
 - (vi) The entity is controlled or jointly controlled by a person identified in (a);
 - (vii) A person identified in (a)(i) has significant influence over the entity or is a member of the key management personnel of the entity (or of a parent of the entity); and
 - (viii) The entity, or any member of a group of which it is a part, provides key management personnel services to the reporting entity or to the parent of the reporting entity.

3. Related party relationship and transactions (continued)

BCF has not met individual expenses incurred by Executive Committee Members for services provided to BCF, either by reimbursement of the Executive Committee Members or by providing the Executive Committee members with an allowance or by direct payment to a third party. The Executive Committee Members did not receive any compensation during the year.

There are no related party transactions for the financial years ended 30 April 2015 and 2014.

All Executive Committee Members and employees of Breast Cancer Foundation are required to read and understand the conflict of interest policy in place and make full disclosure of any interests, relationships, and holdings that could potentially result in a conflict of interest. When a conflict of interest situation arises, the Member/employee shall abstain from participating in the discussion, decision-making and voting on the matter.

4. Voluntary income

	2015 \$	2014 \$
Donations:		
- Donation from 'Plates of Love'	17,256	160
- Breast Cancer Awareness Month	47,594	86,498
- Others	791,876	841,377
Subtotal	856,726	928,035
Donations-in-kind	—	13,375
Grants	677,457	37,899
Sponsorships	11,200	5,000
	1,545,383	984,309

5. Activities for generating funds

	2015 \$	2014 \$
Pink Ribbon Walk	149,117	185,985
Pink Ribbon Charity Golf	403,129	—
Pink Waves	318,000	—
'Wear the Pink Ribbon' Campaign	179,519	219,058
Trading activities	141	3,208
	1,049,906	408,251

There were donations in kind in relation to the Pink Ribbon Walk. As the value of these donations in kind cannot be estimated with sufficient reliability, they are not included in the Statement of Financial Activities.

6. Investment income

	<u>2015</u> \$	<u>2014</u> \$
Interest income	<u>14,947</u>	<u>15,555</u>

7. Incoming resources from charitable activities

	<u>2015</u> \$	<u>2014</u> \$
Members' programme commitment fees	8,016	7,237
Rental subsidy	57,152	237,540
	<u>65,168</u>	<u>244,777</u>

8. Costs of generating voluntary income

	<u>2015</u> \$	<u>2014</u> \$
Pink Ribbon Walk	201,459	138,005
Pink Ribbon Charity Golf	44,562	–
'Wear the Pink Ribbon' Campaign	33,952	41,835
Plates of Love	–	14
Pink Waves	12,205	–
Subtotal	<u>292,178</u>	<u>179,854</u>
Support costs		
- Staff related costs	19,214	43,086
- Financial institution charges	–	240
- Rental	–	21,108
- Consumables	–	3,674
- Other costs	–	1,362
- Upkeep costs	–	13,071
Subtotal	<u>19,214</u>	<u>82,541</u>
Total	<u>311,392</u>	<u>262,395</u>

9. Charitable activities expenses

	<u>2015</u> \$	<u>2014</u> \$
General Fund		
Support & Volunteer ("S&V") programme expenses		
- Healing Through the Arts	33,188	39,014
- Counselling course	63,370	59,922
- Positive appearance programme	2,371	1,829
- Coaching fees	6,430	6,690
- Volunteers' welfare	11,637	5,180
- Visitation	3,037	2,811
- Volunteers' appreciation event	13,100	14,294
- Public forum	22	–
- Programme expenses	1,601	–
- Festivities	2,465	–
- Support costs (Note a)	491,237	416,171
Subtotal	<u>628,458</u>	<u>545,911</u>
 Awareness, Communications & Education ("ACE") programme expenses		
- Events' expenses	41,630	57,597
- Support costs (Note a)	236,940	220,840
Subtotal	<u>278,570</u>	<u>278,437</u>
Total	<u>907,028</u>	<u>824,348</u>
 Designated Fund		
BEAM15 (Phase 1 and 2)		
- Mammogram screening	1,200	434,125
	<u>1,200</u>	<u>434,125</u>
 Specific Fund		
BEAM 15 (Phase 2)	184,100	–
- Mammogram screening	<u>184,100</u>	<u>–</u>

	<u>S&V</u>		<u>A&E</u>	
	<u>2015</u> \$	<u>2014</u> \$	<u>2015</u> \$	<u>2014</u> \$
Note a - Support costs comprise:				
- Staff related costs	309,317	217,240	127,810	115,277
- Rental	34,702	106,426	11,567	56,475
- Consumables	11,003	18,525	45,182	9,830
- Other costs	13,475	6,866	11,511	3,644
- Upkeep costs	120,876	65,904	40,249	34,972
- Financial institutional charges	1,864	1,210	621	642
	<u>491,237</u>	<u>416,171</u>	<u>236,940</u>	<u>220,840</u>

10. Governance costs

	<u>2015</u> <u>\$</u>	<u>2014</u> <u>\$</u>
Audit fees		
- Current year	17,224	16,600
	<u>17,224</u>	<u>16,600</u>
Support costs		
- Staff related costs	45,119	114,843
- Financial institution charges	1,228	639
- Rental	11,567	56,262
- Consumables	3,110	9,793
- Other costs	12,639	3,630
- Upkeep costs	45,986	34,840
	<u>119,649</u>	<u>220,007</u>
Total	<u>136,873</u>	<u>236,607</u>

11. Employee benefits expense

	<u>2015</u> <u>\$</u>	<u>2014</u> <u>\$</u>
Salaries and bonuses	427,425	423,560
Employer's contribution to Central Provident Fund & other statutory contributions	49,718	50,442
Foreign worker levy	6,400	5,280
Staff benefits and related costs	17,917	11,164
	<u>501,460</u>	<u>490,446</u>

There is no key management personnel who receives more than \$100,000 in annual remuneration each, in both 2015 and 2014.

12. Tax exempt receipts

BCF enjoys a concessionary tax treatment whereby qualifying donors are granted double tax deduction for the donations made to BCF. The tax deduction is 2.5 times from 1 May 2014 to 31 Dec 2014 and 3 times effective 1 Jan 2015. This status was renewed for 3 years with effect from February 2013 under the Health Endowment Fund Decentralised Scheme.

	<u>2015</u> <u>\$</u>	<u>2014</u> <u>\$</u>
BCF issued their exempt receipts for donations collected	<u>1,193,515</u>	<u>649,226</u>

13. Plant and equipment

	<u>Office equipment</u> \$	<u>Renovation</u> \$	<u>Other assets</u> \$	<u>Total</u> \$
Cost:				
At 1 May 2013	27,282	147,411	145,315	320,008
Additions	2,569	256,882	80,323	339,774
Write off	(7,534)	(147,411)	(23,609)	(178,554)
At 30 April 2014	22,317	256,882	202,029	481,228
Additions	3,321	4,066	30,550	37,937
Write off	(11,954)	—	(62,848)	(74,802)
At 30 April 2015	13,684	260,948	169,731	444,363
Accumulated depreciation:				
At 1 May 2013	16,929	139,710	115,641	272,280
Charge for the year	4,161	5,384	19,555	29,100
Write off	(6,587)	(145,094)	(22,354)	(174,035)
At 30 April 2014	14,503	—	112,842	127,345
Charge for the year	4,174	79,853	42,442	126,469
Write off	(11,954)	—	(62,848)	(74,802)
At 30 April 2015	6,723	79,853	92,436	179,012
Net book value:				
At 1 May 2013	10,353	7,701	29,674	47,728
At 30 April 2014	7,814	256,882	89,187	353,883
At 30 April 2015	6,961	181,095	77,295	265,351

Allocation of the depreciation expense:

	<u>2015</u> \$	<u>2014</u> \$
Costs of generating voluntary income	—	2,910
Charitable activities expenses	101,175	23,280
Governance costs	25,294	2,910
Total	126,469	29,100

14. Investments in bonds

	<u>2015</u> \$	<u>2014</u> \$
Movement during the year:		
Cost at beginning and at end of the year	<u>251,375</u>	<u>251,375</u>
Balance is made up of:		
Quoted bonds in corporation (Level 1)	<u>251,375</u>	<u>251,375</u>
Market value of quoted investments	<u>263,324</u>	<u>263,024</u>

The quoted bond has rate of interest at 3.4875% per annum and matures on 8 April 2020.

15. Inventories

	<u>2015</u> \$	<u>2014</u> \$
Bags	<u>3,095</u>	<u>1,616</u>

16. Other receivables and prepayments

	<u>2015</u> \$	<u>2014</u> \$
Deposits for securing of services	15,363	60,616
Other receivables	408,447	50,430
Prepayments	16,389	2,744
Total other receivables and prepayments	<u>440,199</u>	<u>113,790</u>

17. Cash and cash equivalents

	<u>2015</u> \$	<u>2014</u> \$
Not restricted in use	<u>6,519,818</u>	<u>5,766,284</u>
Interest earning balances	<u>2,353,509</u>	<u>2,350,178</u>

The rate of interest for the cash on interest earning accounts is between 0.08% and 0.20% (2014: 0.08% and 0.20%) per annum.

18. Trade and other payables

	<u>2015</u> \$	<u>2014</u> \$
Outside parties and accrued liabilities	120,774	231,840
Deferred income	150	55,100
Total trade and other payables	<u>120,924</u>	<u>286,940</u>

19. Unrestricted funds

Unrestricted income funds refer to funds that can be spent at the discretion of the governing Executive Committee Members for any purpose of the charity.

Designated funds are part of unrestricted funds but with a designated usage that is approved by the governing Executive Committee Members.

BEAM15 Phase 1 is a programme by BCF to encourage low income women to go for mammogram screening and the cost of the screening is fully funded by BCF. Phase 1 of this programme started in April 2013 and was fully committed by April 2014.

Awareness Fund is for the provision of activities to the public to create awareness on breast cancer.

Wellness Fund is for the provision of activities to enhance the physical, psychological and therapeutic well-being of breast cancer survivors of BCF. Applicable for breast cancer survivors who are members of BCF.

Training Fund is for the provision of training to equip adequate skills and knowledge to enable an individual to have better performance in his/her work and/or life. Applicable for breast cancer survivors who are members of BCF, active volunteers who are members of BCF, staff and Executive Committee members.

The designated funds will not be drawn down if BCF is able to sustain its programmes and activities through its regular fund raising efforts.

20. Specific fund

BEAM15 Phase 2 is an extension of BEAM15 Phase 1 and a commitment by BCF to encourage low income women to go for mammogram screening and the cost of the screening is fully funded by BCF. The program will run until April 2019. BCF will disburse \$400,000 annually, any variations will be at the sole discretion and approval of BCF. This specific fund cannot be used for other purposes and will not be transferred to General Fund in future years.

21. Operating lease payment commitments - as lessee

At the end of the reporting year, the total of future minimum lease payments under non-cancellable operating leases are as follows:

	<u>2015</u>	<u>2014</u>
	\$	\$
Not later than one year	57,836	57,836
Later than one year and not later than five years	<u>168,689</u>	<u>226,525</u>
Rental expense for the financial periods	<u>57,836</u>	<u>240,271</u>

Operating lease payments are for rentals payable by BCF for its premises. The lease rental terms are negotiated for a term of five years.

love

unity

hope

Don't be afraid to feel



**BREAST CANCER
FOUNDATION**

5 Stadium Walk #04-03/08
Kallang Leisure Park
Singapore 397693
T: 6352 6560 | F: 6352 5808
Helpline: 6356 0123
enquiries@bcf.org.sg
www.bcf.org.sg