

Breast Cancer Foundation

Annual Report Financial Year 2010/2011



The cover design of the Breast Cancer Foundation Annual Report 2010/2011 shows a soft and inspirational image of eight open palms placed side by side, encircling the international symbol of breast cancer support and awareness – the pink ribbon.

This design depicts and pays homage to the concerted efforts of the Breast Cancer Foundation towards the cause of breast cancer. Each palm embodies the efforts and contributors which unites as one in its mission to eradicate breast cancer as a life-threatening disease.

- Awareness and Education Outreach
- Support and Volunteer Programme
- Healing Through the Arts Programme
- Counselling
- BCF EXCO Members
- BCF Staff
- Volunteers
- Donors and Corporate Partners

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Our Mission

To Eradicate Breast Cancer as a Life-Threatening Disease



Our Objectives

To advocate for more constructive and co-ordinated action
to increase awareness of the public to the incidence of
breast cancer

To increase awareness of breast cancer at all levels
of society – family members, employers, employees,
the general public and the medical professional community

To emphasise the importance of early detection through
regular breast cancer screening

To identify and help implement opportunities to provide
easier access to regular breast cancer screening and
at affordable rates

To provide support to breast cancer patients/survivors
and their families

To work closely with various breast cancer-related
support groups and organisations in order
to complement and optimise efforts
to eradicate breast cancer as a life-threatening disease.

Executive Committee

PATRON

Mrs Yu-Foo Yee Shoon

COMMITTEE MEMBERS

President

Mrs Fang Ai Lian
(up to 8 Nov 2010)

Acting President

Mrs Noor Quek

Secretary

Mr Daniel Soh

Acting Assistant Secretary

Ms Yasho Dhoraingam

Treasurer

Mr Jackie Ng

Assistant Treasurer

Mrs Arfat Selvam

Committee Member

Prof Chia Kee Seng

Committee Member

Mrs Catherine Ng

Committee Member

Ms Wendy Tsai
(up to 16 Mar 2011)

Committee Member

Dr Karmen Wong

General Manager

Ms Christine Ang
(up to Oct 2010)

Ms Elaine Tan

(from Jan 2011)

Registry of Societies Registration No:

ROS 207/97/TAP (30/9/97)

Charity Registration No:

1286 (22/10/97)



Background

Breast Cancer Foundation (BCF) was founded by a group of professionals passionate for the cause. It was registered as a society with the Registry of Societies on 30 Sep 1997, and approved as a charity under the Charities Act 1994 on 22 Oct 1997. BCF is awarded IPC status which is renewable every two years.

BCF is led by its Patron, Mrs Yu-Foo Yee Shoon, former Minister of State, Ministry of Community Development, Youth and Sports and an Executive Committee. The EXCO is supported by a Secretariat of seven full-time staff.

The organisation's mission statement is **"To eradicate breast cancer as a life-threatening disease"**. In accomplishing its mission, BCF has adopted a two-pronged approach focused on public awareness and education advocating early detection; combined with a support and volunteer programme where breast cancer patients, survivors and affected families and friends can find mental, emotional and informational support in a safe and embracing environment. In addition, the Support and Volunteer Programme also includes social activities for registered members to cultivate bonds and encourage one other through the journey.



Publicity on mass media

Since its inception 13 years ago, BCF has achieved tremendous success in creating public awareness of breast cancer and the promotion of early detection. The mobile mammography clinic launched in year 2000 provided accessible, affordable breast screening to women. An estimated 20,500 women were screened via the BCF mammobus until 2005 when BCF retired the first ever mobile mammogram clinic and successfully handed over the initiative to the National Healthcare Group to carry on the work.

As a non-profit organisation, BCF relies solely on private cash funding from public donors, corporations and foundations to sustain its operations, programmes and outreach activities.



Nation-wide awareness events



Awareness and education talks



Support groups



Healing through the Arts programme



Fund-raising events

Acting President's Message



Breast Cancer Foundation has, for the past 13 years, been at the forefront promoting breast cancer awareness and advocating early detection in Singapore. Being diagnosed with breast cancer can be a fearful finding but it need not be a death sentence. Over the years, BCF has worked hard to support and deliver the message of hope to women with the disease. Through BCF's fervent

advocacy efforts and support programmes, breast cancer survivors have received the strength and inspiration to live full and active lives beyond breast cancer.

Breast cancer is the most common cancer among women in Singapore. According to the Singapore Cancer Registry, 1 in 17 women develops breast cancer in her lifetime. Annually, about 1,300 women are diagnosed with the cancer.

More needs to be done but BCF will not be able to fight this monumental battle alone. We will continue to be relentless in our pursuit of early detection and align ourselves with as many stakeholders and corporations to eradicate breast cancer as a life-threatening disease.

As BCF reflects upon its successes, we are equally optimistic and excited over the direction and plans we have for the future. In the new financial year there will be self-renewal at the Executive Committee level to ensure that BCF remains relevant and dynamic. We are pleased to inform that the composition of the new 12-member Executive Committee will comprise six men and six women so that BCF is able to impact as many sectors in the community as possible, directly or indirectly. The EXCO includes new faces who will continue to energise and bring forth fresh ideas for the good of BCF and the beneficiaries we serve.

In keeping with the organisation's tradition of ensuring that it is not a "for women-by-women" organisation and recognising the important role of the men, BCF will be strengthening its Men Support League with greater engagement and involvement of the men to realise our mission. We cannot emphasise enough the role of the men in supporting the women detect breast cancer early or be that pillar of strength to help them overcome the cancer.

Enhancing the skills of staff and active volunteers to be more effective in the organisation's outreach efforts will be a key priority. In Jan 2011, we welcomed a new General Manager, and Manager for Marketing Communications and Public Affairs, to further buttress the Secretariat team. We will also embark on structured training in counselling to better equip our volunteer-survivors and caregivers.

In 2010, BCF partnered many organisations and companies to raise breast cancer awareness. BCF led the Breast Cancer Awareness Month (BCAM) in Oct as Chair of the BCAM Committee and was delighted

to work with the National Cancer Centre, National University Cancer Institute, Health Promotion Board and Singapore Cancer Society for greater outreach under the theme of "Pay more attention to the things that matter more". One of the highlights was the launch of the year-long Breast Cancer Exhibition at the Science Center. BCF worked jointly with the KK Women's and Children's Hospital and the Science Centre Singapore, to set up an interactive exhibition on breast cancer. The exhibition will end in Oct 2011.

BCF's dragon boat team, Paddlers in the Pink (PIP) participated in the Malaysia International Dragon Boat Festival 2010 in Putrajaya, Kuala Lumpur. The PIP's participation in this highly competitive sports event was noteworthy as it demonstrated the determination, strength and courage of the breast cancer survivors at the international level.

The Ladies in the Pink, BCF's latin line dance group, comprising breast cancer survivors of various ages, also participated in several community events and functions, reflecting their zest for life and the ability to stay active and healthy.

Strategic partnerships with the government, healthcare service providers, corporations and NGOs also enabled BCF to make good progress in our services to better serve the women and families affected by breast cancer.

It has been another good year for BCF, I would like to express my appreciation to all the volunteers for working tirelessly to advance the cause of breast cancer awareness. Their willingness to expend time and energy has enabled BCF to reach out and lessen the suffering of those fighting the disease.

I also wish to thank our esteemed Patron, Mrs Yu-Foo Yee Shoon, the former Senior Minister of State for Community Development, Youth and Sports, our Executive Committee Members, both new and those who have stepped down, and the staff of BCF for their passion to advocate and promote the cause. A special word of appreciation also goes to our former President of BCF, Mrs Fang Ai Lian, for her wise and self-less leadership the past 13 years. We will continue to fortify and entrench the good work done.

Heartfelt gratitude to all our generous sponsors and donors for partnering BCF and touching the lives of thousands of women in Singapore.

You will never know the pain until you lose someone to breast cancer. Don't wait for that day to come. We can do our part to save the women in our lives. Together, let's press on for early detection; give hope to those having to journey breast cancer and help them return to the community for the betterment of themselves and the society.

We look forward to your kind and continual support.

Mrs Noor Quek
Acting President



Awareness and Education

BCF conducts year-round awareness and educational activities to promote the message of early detection through regular breast screening to all levels of the community, regardless of ethnicity, religion, gender and profession. Talks and exhibitions tailored to the needs of the target audience are held at workplaces, community venues, associations, and educational institutions. To reinforce the message, talks are mostly complemented by breast cancer survivors sharing their battle and survival journey. BCF also produces a slew of collaterals to supplement its public education efforts.

Leveraging the media at opportune times is also another tool used for publicity. In addition, BCF networks with healthcare institutions and VVOs that deal with cancer and its prevention, both locally and internationally, to further enhance the services we provide.

WEAR THE PINK RIBBON CAMPAIGN

The pink ribbon is an international symbol representing awareness and hope for women with breast cancer. Wear the Pink Ribbon Campaign is an initiative started and owned by BCF. Each year, BCF produces a specially-designed pink ribbon pin which is a limited edition collectible. The pink ribbons are available for a minimum donation of \$2 each for a plain design and \$5 each for a pin with a crystal solitaire. Besides raising awareness of breast cancer, the act of wearing the ribbon is an affirmation of the community's support to BCF's cause.

The pins could be purchased at 400 distribution points island-wide across Singapore, such as supermarkets, beauty and health stores, food and beverage outlets and shopping malls. This is a simple yet meaningful gesture to champion an issue of importance to women. A "Wear the Pink Ribbon Lucky Draw" was held to encourage more people to wear the pin throughout October during Breast Cancer Awareness Month.



BREAST CANCER AWARENESS MONTH (BCAM) 2010

BCF collaborated once again with the National Cancer Centre, the National University Cancer Institute, Singapore and Singapore Cancer Society to organise BCAM, a series of awareness activities held throughout the month of Oct to raise awareness of breast cancer. The month-long campaign was supported by the Health Promotion Board. BCF was pleased to chair the BCAM committee in 2010. The campaign slogan was "Pay more attention to the things that matter more" to emphasise that while women are setting aside time from their busy lives to pamper themselves, it is important that they pay similar if not more attention, to matters concerning their health such as taking care of their breasts.

Breast Cancer Exhibition at the Science Centre

In a unique collaboration to bring about greater awareness of breast cancer to the general public, BCF and KK Women's and Children's Hospital, together with Science Centre Singapore, set up an interactive exhibition on breast cancer.

The exhibition delivered a holistic experience through a creative mix of audio, visual and sensory displays of real-life images, specimens and equipment. Visitors could learn about the science of breast cancer, common misconceptions and types of cancer treatments available as well as medical advancements that had been made. Stories from cancer survivors were also highlighted at the exhibition.

On display at the centre for a year from 8 Oct 2010 till 8 Oct 2011, the Breast Cancer Exhibition was part of a larger effort to extend awareness of the disease beyond the Breast Cancer Awareness Month in Oct each year.



Watsons Pink Ribbon Walk & Run

BCF opened the month-long BCAM activities with the Pink Ribbon Walk/Run 2010. The event welcomed participants of all ages and gender in both the competitive run and walk categories. Watsons Personal Store was the main sponsor of the Pink Ribbon Walk/Run 2010.

The nation-wide event drew 3,500 participants all dressed in pink. It was especially heart-warming to see families with

Awareness and Education



young children, even toddlers in baby strollers! The event was flagged off by the Guest-of-Honour, Ms Grace Fu, Senior Minister of State, Ministry of Information, Communications and the Arts, Ministry of the Environment and Water Resources, who later also participated in the competitive run.

The walk segment was flagged off 20 minutes after the run. Spirits remained high amongst participants despite the sudden downpour at the end of the walk. Everyone had a meaningful and fun time.

Lippo Pink Ribbon Charity Golf

On 3 Nov 2010, BCF played host to some 220 golfers at the Tanah Merah Country Club, the venue for the third Lippo-Pink Ribbon Charity Golf. Against the backdrop of clear blue skies and lush green turf grounds, golfers teed off at the cue of Guest-of-Honour, Mrs Goh Chok Tong. A sensational day of golfing ended with pre-dinner cocktails and a sumptuous dinner at the club's restaurant. After the rousing entertainment provided by our special BCF survivors, there was a presentation of trophies for the Men and Ladies Winners and Overall Champion.

In an effort to engage and emphasise the importance of the support from men as husbands, fathers, sons and brothers in the lives of breast cancer patients, this event successfully raised breast cancer awareness among men by involving them in a popular sports activity.

An auction was held to raise more funds in support of BCF. The bid items were fully sponsored.

The charity golf event was a success, raising approximately \$327,000. The successful fund raising event would help BCF continue its mission to raise awareness of breast cancer and the importance of early detection.



Awareness and Education

Norwegian Salmon Pink Power Recipe Booklet

Besides regular breast screening, one of the ways to lower the risks of breast cancer is the adoption of a healthy diet and active lifestyle. To render their support in this area, the Norwegian Seafood Export Council produced a booklet containing wholesome salmon recipes that could be prepared in the comfort of any home kitchen.



The recipes were crafted by Samia Ahad, an entrepreneur, chef and owner of two award-winning culinary establishments – Coriander Leaf and Screening Room, as well as Koh Chieng Mun, a breast cancer survivor who had overcome the tumultuous challenge and is now a role model for women who face similar obstacles in life.

The visually-enticing guide also dished out tips on how to adjust to a less stressful and balanced way of life, interesting trivia about salmon, as well as different methods of preparing it. The booklets were available at BCF for distribution to breast cancer survivors.

AWARENESS TALKS/PRESENTATIONS AND EXHIBITIONS

In the year under review, a total of 39 breast cancer awareness talks/presentations and awareness booths/exhibitions were held, reaching out to more than 25,000 people.

Awareness talks primarily focused on empowering participants with knowledge of breast cancer, its signs and symptoms, importance of early detection as well as overview of BCF mission, and our outreach and support programmes.

Holland-Bukit Timah GRC and Bukit Panjang SMC Family & Community Integration Carnival

On 5 Dec 2010, BCF was invited to participate in the health fair segment of the Family & Community Integration Carnival organised by the Holland-Bukit Timah GRC. About 5,000 citizens comprising families, youth and senior citizens from the constituencies were chartered to the stadium for a morning of performances, health checks, lucky draws, food competition etc. BCF staff was on hand to distribute informative breast cancer materials to the those present.

Keeping Abreast of Breast Cancer @ Science Centre

In conjunction with the Breast Cancer Exhibition at Science Centre Singapore, a seminar cum cooking demonstration was organised to raise greater awareness of breast cancer, and to promote a healthier lifestyle through a balanced diet. Doctors from KK

Women's and Children's Hospital and National University Cancer Institute presented a detailed overview of breast cancer, from risk factors to treatment options. A survivor from BCF spoke about her experience. The healthy cooking session was conducted by celebrity chef Devagi Sanmugam who shared informative healthy cooking tips as well as her secret recipes.

Talks were also conducted at the following venues (in alphabetical order):

Association of Certified Chartered Accountants
Accounting and Corporate Regulatory Authority (ACRA)
AIN Society
Bayanihan Centre
Blackrock International
CDAC
Estee Lauder
German Association
ION Orchard
NUS – Wellness University Health Centre
Pandora
Pasir Ris Elias Community Club
Raffles Hotel
Raffles Hospital
Rockwell Collins Southeast Asia Pte Ltd
Science Centre Singapore
Singapore Shipping Association
Singapore Tourism Board
Swarovski Singapore Trading Pte Ltd
Tanglin Trust School
Tangs
The Bank of New York Mellon, Singapore Branch
Traffic Police HQ
Tuas Power

Awareness booths and/or exhibitions were set up at the following events/venues (in alphabetical order):

Holland-Bukit Timah GRC
Great Eastern Run 2010
Hougang Community Club
Khoo Teck Puat Hospital
Jurong Medical Centre
Tan Tock Seng Hospital
Tampines West Community Centre

Awareness and Education

PUBLICITY

Education Materials and Marketing Collaterals

The Breast Book "Myths & Facts" was updated and reprinted, through the kind sponsorship of GlaxoSmithKline Oncology.

Educational collaterals were also produced for the various events held during the Breast Cancer Awareness Month. DDB Group in Singapore, an award-winning advertising and marketing agency, developed the design concept for the Wear the Pink Ribbon Campaign. As in past years, the creative services were provided pro bono to BCF.

More than 100,000 materials were printed during the period under review. They were distributed at all public events and awareness talks where BCF had a presence as well as to public and private hospitals, specialist cancer centers and specialist clinics for the benefit of patients and visitors.

BCF continued to produce the **Abreast Link** newsletter for BCF members, donors and corporate partners. Three issues were produced - Jun/Sep 2010, Oct 2010/Jan 2011 and Feb/May 2011, with a print run of 3,500 copies per issue. Electronic versions of the newsletters were sent to members with email addresses and uploaded to BCF corporate website for public access.

Media Publicity

BCF worked closely with a variety of publishers to create awareness of breast cancer and the importance of early detection through breast screening. With their support, a significant number of stories had appeared in major local dailies, magazines, television and radio programmes.

News from BCF were also carried by the local newspapers, television and radio as well as lifestyle magazines.

Below were some of the new reports:

- The main focus of the Breast Cancer Awareness Month (BCAM) campaign in 2010 was on encouraging women, aged above 50, to go for mammograms every two years. The campaign theme was aptly reflected in the headlines of various major dailies such as the "Push for regular breast screening" article in the Straits Times on 30 Sep 2010 and "Breast cancer awareness month to focus on regular mammograms in women above 50" news report on Channel News Asia online website.

- "Men play big role in fight against breast cancer" was the headline in TODAY on 30 Sep 2010, which highlighted the pivotal role of men in the lives of their wives, mothers and sisters against breast cancer.
- BCF was featured in "DETIK" a Malay Current Affairs Programme on Suria Channel by Mediacorp on 6 Oct 2010. Coverage included the Watsons Pink Ribbon Walk/Run and interview with one of our Malay survivors.

A leading female publication, Singapore Women's Weekly, was appointed the official publication for the Watsons Pink Ribbon Walk/Run 2010. Other lifestyle magazines that played their part in spreading the awareness messages to their readers through special features and interviews, included (but not limited to) the following titles:

Cuisine & Wine Asia
GLOW Singapore
LifeWise
NTUC Lifestyle
SHAPE
Shine
Simply Her
Women's Weekly

New Media

BCF also engaged new media to reach out to the new generation, particularly younger women, such as online news portals and social networking sites such as Facebook and blogs.

The Watsons Pink Ribbon Walk/Run website at www.pinkribbonsingapore.com continued to be used as the online channel for past participants to register at their convenience as well as to recruit new participants.

BCF gained new fame and recognition in cyberspace for its poster campaign "Pay Attention to the Things That Matter More". The campaign was blogged and commended on social networking sites for its creativity and uniqueness in highlighting a serious subject - one of life and death.

It also garnered a number of international awards for creativity for the advertising agency, the DDB Group, Singapore.



Fund-Raising Activities and Donations

BCF relies solely on the generosity of donors and corporations to fund our advocacy programmes and support activities. Besides community-initiated fundraisers, BCF organises several fund-raising events annually. Many corporations, big or small, have chosen BCF for their corporate giving and/or adopted BCF as the beneficiary of their fund-raising activities under their corporate social responsibility programme.

In the year under review, BCF raised \$823,792.66 from the various fund-raising activities and donations. Below were some of the fund-raising activities:



ISLAND-WIDE AWARENESS CUM DONATION DRIVE

In Apr, most households in Singapore received a pink pamphlet in their post boxes, with a compelling story on the cover which included an appeal for support. This pink pamphlet was the first time BCF had embarked on an island-wide awareness-cum-donation drive. The mail-drop strategy

was a new alternative channel for BCF to reach out to all levels of the community and reinforcing the other awareness channels deployed.

The A4-sized pink pamphlets were sent to 1 million households. The response was encouraging as reply slips sealed with cheques, small amounts of cash or filled with credit card details started to flow in. BCF would like to record our appreciation to Antho Design for sponsoring the design of the pamphlet and donors who responded to our appeal.

“STAND UP TO BREAST CANCER” CHARITY CAMPAIGN

Following the successful launch event “Gorgeous in Pink” on 12 Mar 2010, Bobby’s Taproom at Chijmes continued its 9.5 months long campaign to encourage more women to go for mammogram screening.

Started since 15 Jan 2010, “Stand Up to Breast Cancer” has garnered the support of several women’s organisations and expatriate associations such as the Singapore Council of Women’s Organisation, Women’s Initiative for Aging Successfully, Finnish Association and the Canadian Association, among others.

Bobby’s Taproom organised a series of themed activities over the months to create media and public support for breast cancer awareness.

SICC May Day Charity 2010

BCF was one of the beneficiaries of the Singapore Island Country Club’s (SICC) May Day Charity fund-raising effort, an annual club tradition now in its 39th consecutive year.

Among the fund-raising activities were a charity golf tournament, a charity gala dinner, a lifestyle ball, bridge games, billiards, swimming, bowling, tennis, a biathlon and a gym treadmill run.

A cheque of \$20,000 was presented to BCF by SICC Patron and the President of Singapore, Mr S R Nathan.

SHADES OF PINK EXHIBITION 2010

The Shades of Pink Exhibition 2010 was all about looking good. Six photographers – ranging from different genres and experiences – gave their time to create awareness for breast cancer. The photographers were Zurina Bryant, Duff Hughes, Sham Ramli, Gabriela Bhaskar, Paula Robinson and Rob Spence. All pictures were ‘pink’ in theme.

The photo exhibition with the sale of tickets opened with a launch event on 13 May 2010.

This is the second year that Zurina Bryant Photographers were organising this charity event to benefit BCF. Proceeds from the ticket sales were donated to BCF.

Fund-Raising Activities and Donations



Bon Voyage Breast Cancer

A group of students from Temasek Junior College took time off from their studies to go dragon-boat paddling with BCF's Pink Paddlers.

The sea adventure was followed by a picnic which allowed the students to interact with the paddlers in an informal setting. Many of the young participants said they were inspired by the paddlers' strength in conquering cancer. Awareness was raised as students realised the disease affected young people as well.

The event was organised in collaboration with the Singapore Dragon Boat Association with the support and sponsorship from Young Change Makers, Adidas and Celede.

Women Riders Month 2010

Women Riders Month was about showcasing the independence, grit and strength of a woman rider.

These traits, similar to the strength and determination shown by breast cancer survivors as they battle the adversities of the disease was what prompted Harley-Davidson to dedicate this year's Women Riders Month to raise funds for BCF.

The day started with a convoy of Harleys and other makes, all decked out in pink. The bikes paraded down Orchard Road which ended at the Mandarin Gallery. This was followed by a cocktail reception at the Mandarin Hotel with a fashion show featuring Harley-Davidson's "Pink Label". Proceeds from the sale of their "Pink Label" products and a special pink cocktail drink concocted by Mandarin Hotel were donated to BCF.



Jai Ho! Mangal Maay Ho! The Great Big Indian Wedding

Jai Ho! Mangal Maay Ho! was a musical extravaganza which took audiences through the different occasions and celebrations of a typical North Indian wedding.

The dances were choreographed to the catchy beats of traditional wedding-themed songs and Bollywood numbers, and included an eclectic mix of moves inspired by folk dances of India as well as contemporary Bollywood dance styles.

The organisers set aside 50 donor tickets priced at \$100 each, with the proceeds going to BCF.

Fund-Raising Activities and Donations



Pink Brunch

It was a sold-out event organised by the BCF Support Group Co-ordinators to raise funds and create awareness for breast cancer. The fund-raising was part of the group's way of giving back to BCF which had played a critical role in the recovery journey from breast cancer.

Guests were treated to an afternoon of sumptuous food and entertainment, including a skit performance by the Support Group Co-ordinators. Making a special appearance was the Minister of Community Development, Youth and Sports, Dr Vivian Balakrishnan and his wife who gave some heartwarming and encouraging remarks. Many of the guests took the opportunity to interact and exchange views with the Minister and Mrs Balakrishnan.

The Pink Brunch raised a total of \$12,150, which were used to maintain and develop the support groups' programmes and activities.

The Great Women Pledge by Great Eastern

On Racial Harmony Day, 16 women from different ethnic backgrounds came together to do their part for charity during the Great Eastern Women 10K 2010 road show launch at Raffles Place.

In teams of four, the women raced a total distance of 4km on treadmills to clock the fastest time to earn a donation of \$5,000 for BCF. The participants included BCF survivors, sportswomen and members of the public.

The participants were also invited to participate in "The Great Woman Pledge", a revival of last year's giant message board filled with declarations of pride on why "It's Great to be a Woman!"

The pledge board was then displayed at various locations in Singapore to collect pledges from women. With the collected pledges, Great Eastern will donate an additional amount to BCF for its awareness programmes and support services for those affected by breast cancer.

The Great Eastern Women 10K, held at Marina Bay on 31 Oct 2010, once again adopted BCF as its beneficiary.



"LOVE CUTS" Charity Premiere

Clover Films, producer of LOVE CUTS, organised a charity premiere for the movie to raise funds for the breast cancer cause.

The movie was about two women affected with breast cancer and the different journeys they took to battle the disease.

The LOVE CUTS Charity Premiere was graced by prominent women in business, politics and the community, as well as breast cancer survivors. Zoe Tay, MediaCorp artiste, played the lead role.

Some \$5,000 was raised from the sale of the tickets which were donated by Clover Films.

Pink Beats

The charity concert was organised by Arts Media and featured three concerts at three venues within the Art House. Held on 7 Oct 2010, the all-female cast featured 13 artists from eight nationalities, including Australia, Canada, France, Greece, Italy, Japan, Singapore and South Korea. Audiences were treated to Classical & Opera. Proceeds from the ticket sales were donated to BCF.

Fund-Raising Activities and Donations

TANGS Pay Tribute to Women the World Over

In support of BCF, TANGS brought back the Fall Campaign "I Am Woman" to spread the message of breast cancer to their shoppers. In the month of Oct, the second level of TANGS' Ladies section was decked out in pink, from specially-designed pink merchandise to pink window displays. TANGS staff also pitched in by making badges and brooches for sale at the store. The Kitchen at TANGS VivoCity took this opportunity to celebrate its first anniversary with a line-up of cooking classes by talented guest chefs in aid of BCF. Among them was Koh Chieng Mun, a breast cancer survivor, who donated part of her cooking fees to BCF.

VAIO's Hardware with Heart

'Hardware with heart' could perhaps be Sony's new slogan. In an effort to highlight awareness and raise funds for BCF, the company pledged to donate \$25 for every VAIO computer sold over a period of six weeks between 1 Oct and 14 Nov 2010. To further demonstrate their support of the cause, Sony purchased pink ribbon pins from BCF and distributed them to the new owners of the VAIO laptops.

Levi's® Breast Cancer Awareness Campaign Collection

Levi's launched a new health awareness project for women titled 'Women Who Stand Together, Stand Strong'. On 8 Oct 2010, the global jeans wear company showcased their latest eye-catching collection of feminine-styled Levi's® designer denims and tees to coincide with the Breast Cancer Awareness Month campaign. Until 31 Dec 2010, for every purchase of apparel from this collection, US\$1 would be donated to BCF.



GE Healthymagination Walk

Organised by GE Volunteers Singapore Council, the Walk aimed to increase awareness of breast cancer amongst their employees in a healthy manner, while helping to raise funds for BCF at the same time. In addition to the participation fee for the Walk, staff was encouraged to donate their pre-loved bras. For every bra donated,

GE donated \$2 to BCF. All bras collected would be donated to third world countries. The 60-strong participants were treated to a latin line dance performance, talks and sharing sessions by breast cancer survivors from BCF, as well as light refreshments to commemorate the event.



Lady Helm Race

Warm sunshine greeted the female boaters at the Raffles Marina on 16 Oct 2010 as they began their race journey in support of BCF. Joining them was a group of BCF volunteers who were hosted on board spectator boats where they were also taught basic sailing skills.

Salvatore Ferragamo Pink Collection Launch

Over 200 guests and fans of Italian fashion powerhouse, Salvatore Ferragamo, thronged the ION Orchard boutique on 21 Oct 2010 to celebrate the launch of the Pink Collection. This was Ferragamo's second Pink Collection since 2009 in support of BCF. Mediacorp artiste Ms Joanne Peh graced the event and joined the guests for cocktails. Whilst sipping bubbly champagne with delicious hors d'oeuvres, guests viewed the "Pink-ed" window displays and admired the Pink Collection of accessories that included a tote bag, tee-shirt, sunglasses etc. Donations to BCF were collected from the attendees at the event.

Fund-Raising Activities and Donations

Pink Hijab Day

In conjunction with the Global Pink Hijab Day (PHD) on 27 Oct 2010, about 50 enthusiastic students from the Nanyang Technological University Muslim Society (NTUMS) gathered at the campus donning pink hijabs and shirts for a good cause. Pink Hijab Day is a global movement which began in 2004 in a small high school in the US. One day, a group of girls decided to collectively wear a pink Hijab (Hijab refers to the headscarf a Muslim women wears) to encourage others to ask questions about their Hijab and about Islam. As more people began to participate, the Susan G. Komen Foundation was contacted and Pink Hijab Day saw its official initiation. Due to the colour reference, Pink Hijab Day was tied with the international movement to raise awareness about breast cancer and cancer at large.

NTUMS is the first organisation to represent Singapore in this global movement. As part of the Islamic Awareness Week 2010, PHD helped to promote awareness of breast cancer and the symbolism of the Hijab. Funds were raised for BCF through the sale of pink shawls, BCF Pink Ribbon pins, pink cupcakes and other pink items.

Artery Bar @ Red Dot

In conjunction with its 5th anniversary, Artery Bar @ Red Dot Traffic organised a fashion show cum fund-raising event on 4 Nov 2010 in support of BCF. Artery Bar, located at Red Dot Traffic (formerly known as the Traffic Police headquarters) set the stage for the fashion runaway with its sleek interiors and stylish indoor and alfresco seating areas. Guests supported the cause by purchasing goody bags priced at \$70 (worth \$500) and enjoyed the bar's signature cocktail drink and other house drinks. Part proceeds from the sale of the drinks and all proceeds from the goody bags were donated to BCF.

"It's Great to be a Woman" Pledge is back

Great Eastern (GE) partnered BCF for the second year running for the "It's Great To Be A Woman!" pledge campaign. Launched in 2009, the pledge aimed to unite and inspire women across all races and cultures, while supporting a worthy cause. For every pledge received, GE would donate \$1 to BCF. The goal was to collect 20,000 pledges by 5 Mar 2011, which was also International Women's Day. The public had to login to <http://www.itsgreattobeawoman.com> to leave a message.



Get the Right Fit

In the effort to encourage women to go for a professional bra fitting for better health and at the same time to raise awareness of breast cancer, Pierre Cardin Lingerie pledged a donation of \$1 to BCF for every woman who went for a bra fitting at participating Minoshe outlets from 5 to 13 Mar 2011. Additionally, participants were also given a complimentary Pierre Cardin Lingerie voucher, and the chance to win a limited edition HTC Desire mobile phone. It was truly a 'Benefit with a Better Fit' campaign.

9th Annual Secretaries Summit 2011

The 9th Annual Secretaries' Summit 2011 – Attaining Work Effectiveness Through Sustainable Practice, organised by Fortress Intelligence, was held on 14 Apr 2011 at the Intercontinental Singapore. At the event, BCF got up close and personal with participants, having a booth to distribute informative brochures, conducted sales of Pink Ribbons and other merchandise. A donation of \$1,000 was made to BCF.

Support and Volunteer Programme

BCF recognises that when breast cancer strikes, the psychological impact on the patients may be longer lasting than the physical pain caused by the various treatments and side-effects.

Hence, in addition to our advocacy programmes, BCF has also made it our objective to ensure no woman faces breast cancer alone by engaging and inspiring them to live an active and enhanced quality of life.

SUPPORT GROUPS

BCF's network of seven Support Groups endeavour to provide a warm, welcoming and supportive environment to help breast cancer patients and survivors come to terms with their diagnosis and cope with the emotional concerns and any uncertainties that may arise during the healing process.

Monthly meetings are held to give them and their family members the opportunity to express their fears and concerns, discuss their anxieties, seek answers to questions and most importantly, to meet and gain perspective from survivors who have gone on to live normal, active lives. Outdoor activities are organised regularly for members to bond and connect with each other in an informal setting.

All breast cancer patients, survivors and their loved ones are eligible and welcome to join BCF Support Groups. Attendance to the monthly meetings is free.

- **English Support Group**

The English Support Group meets on the 2nd Saturday of each month from 10am to 12pm. Attendance level has increased over the years, with each session attended by an average of 32 women with at least five new survivors attending each meeting. It is one of the most active Support Groups and has organised activities such as the Pink Brunch, Morning Walk at the Kent Ridge Park and cooking demonstrations of healthy recipes.

- **Young Women Support Group**

Members of the Young Women Support Group meet together with the English Support Group on every 2nd Saturday of each month too. There has been a steady stream of young women attending this support group over the years.

- **Mandarin Support Group**

The Mandarin Support Group meets on the 3rd Monday of each month from 6.30pm to 8.30pm. An average of 28 women attended each meeting. Activities that took place during the reporting period included talks on keeping fit & living a healthy lifestyle.

- **Malay Support Group**

The Malay Support Group meets on the 2nd Saturday of each month with two to three new survivors attending each meeting.

- **Expatriate Support Group**

The Expatriate Support Group is currently merged with the English Support Group which meets on the 2nd Saturday of every month. An average of 1 to 2 women attended each meeting.

- **Men's Support League (MSL)**

The Men's Support League continued to be a small but dedicated group and has welcomed 15 new members to its team in the year under review. Regular meetings were held on the 2nd Saturday of every month, in conjunction with the English Support Group meetings. The group assisted with major BCF events such as those organised during Breast Cancer Awareness Month in Oct, and provided counselling services to male family members of breast cancer patients on an ad hoc basis (primarily through referrals from Hospital Visit Volunteer Counsellors). They are also available to conduct educational talks and presentations upon request.

- **Family and Friends Support Group**

The Family and Friends Support Group also remained relatively small, but influential in its support towards breast cancer patients and survivors. Due to the size of the group, members joined the English Support Group and Men's Support League during their regular sharing sessions held on the 2nd Saturday of every month.

Support and Volunteer Programme

VOLUNTEER COUNSELLING PROGRAMME

BCF has a vibrant network of volunteer counsellors who are themselves breast cancer survivors and committed to share what they have learnt from their experience with others.

Volunteer counsellors offered three services to breast cancer patients, survivors, family members and public. These included BCF Helpline for general enquiries on breast cancer and related information, telephone counselling to help those on the road to recovery, and hospital visits for face-to-face counselling with newly diagnosed or post-operative patients.

• **Hospital Visits**

As the incidence of breast cancer increases, BCF volunteer counsellors have been making more visits to the hospitals. During the year under review, there were 13 active Hospital Visit Volunteer Counsellors and making a total of 263 hospital visits.

Hospitals that benefited from the BCF Hospital Visits Programme included Mount Elizabeth Hospital, Changi General Hospital, National University Hospital (twice weekly visits) as well as Tan Tock Seng Hospital and National Cancer Centre (weekly visits). Ad hoc visits were also made to Mount Alvernia Hospital, Gleneagles Hospital, Raffles Hospital, KK Women's and Children's Hospital, John Hopkins and Singapore General Hospital at the request of the patients, families, nurses or doctors.

Often, hospital counsellors met the patients at the wards before they are discharged or in the clinics where they meet with the doctors for their medical reviews. Besides emotional support, the volunteer counsellors also assisted with information on care management, assurance that assistance is available to them whenever necessary and encouraged them with hope that they are living testimonies that there is life beyond cancer.

In some instances, volunteer counsellors made telephone follow-ups and home visits (both pre- and post-op) when necessary or at the request of the patients.

• **BCF Helpline and Telephone Counselling**

BCF maintains a helpline (63560123) for public members who want to find out more about breast cancer, treatment, care management and other related information. The helpline also offers emotional support to women as they deal with their breast cancer diagnosis, treatment or survival.

The free telephone service is open during office hours, Mondays to Fridays, from 9am to 5pm. At other times, callers may leave a message and a volunteer counsellor will return call within 24 hours.

Calls are answered by volunteer counsellors or office staff who are trained and experienced in handling questions related to breast cancer or provide timely information to those who are looking for additional resources. Those who need financial assistance are referred to social welfare agencies and/or other non-profit charity organisations such as Singapore Cancer Society.

For callers who prefer to speak directly with a breast cancer survivor, BCF will match them with a volunteer counsellor who has similar diagnosis and life experiences, around the same age group or speak the same language, wherever possible. BCF does not provide specific medical advice or referrals to medical expertise during telephone counsels.

During the period under review, some 857 telephone enquiries were received, of which 126 callers were referred to BCF Volunteer Counsellors for telephone counsels.

Callers to BCF Helpline can be women with breast cancer, caregivers, children, loved ones and the bereaved. Some commonly asked questions included the following:

- I have pain in my breasts, does this mean I have breast cancer?
- What should I do if I find a lump?
- Where can I go for a mammogram? Are they safe?
- What is an ultrasound?
- Where can I buy breast prostheses?
- Can BCF recommend a breast specialist?
- How can I join BCF Support Groups?
- I have mouth ulcers after my chemo treatment. What should I do or eat?
- I am advised by my doctor to undergo chemotherapy. Will I lose my hair? What should I do?
- My wife/mother/daughter has just undergone surgery for breast cancer. Can someone talk to her?

Support and Volunteer Programme

HEALING THROUGH THE ARTS PROGRAMME

Women with breast cancer often face a long and arduous journey as they try to cope with the physical trauma that is associated with treatment and make adjustments to their diet and lifestyle during the recovery process. Many survivors have gone on to resume their roles as a career professional, wife, mother, daughter and grandmother, employers or employees but to some, the emotional healing may yet be over.

“Healing through the Arts” Programme is designed to help both breast cancer patients and survivors in their overall healing, both emotionally and physically. These take the form of recreational and therapeutic activities organised on a regular basis to inspire and engage these women to build their physical and mental well-being and ultimately to an enhanced quality of life beyond cancer.

Popular activities such as dragon boat paddling and gym training help to build stamina while dancing and singing help to take away the stress of dealing with cancer and allow members to meet new friends with similar hobbies. All classes are conducted by professionals who have volunteered their services for free or members who are breast cancer survivors themselves. Some of the activities held during the period under review included:

- **Latin Line Dance Class**
- **Choir**
- **Dragon Boat Paddling**
- **Gym training**
- **Morning exercises**
- **Gardening**
- **Melody in the Pink (karaoke singing)**
- **Art Therapy**
- **Swimming Programme**
- **Bolly Jolly Dance**
- **Movie Monday**
- **Cooking Demonstrations**

- **BCF Coffee Mornings**

BCF Coffee Morning Series were started in Jun 2003 and are held on the last Friday of each month, from 10am – 12pm. The educational talks featured invited speakers from various genres of expertise who speak on a wide range of topics, whether on the most current information on breast cancer or related health and lifestyle issues.

Open to all BCF members, the morning gatherings present the opportunity for members to catch up with their friends whom they met through BCF various activities and make new friends while learning something new at the same time.

Topics covered during the reporting period were:

- *Jun 2010* *Sexual Healing after Breast Cancer*
 By Dr Martha Lee

VOLUNTEER MANAGEMENT

Volunteers are integral to the advocacy efforts of BCF to create awareness of breast cancer within the community and empower women with early detection tools to help reduce the risks of developing breast cancer. Volunteers who are breast cancer survivors play an important role in the lives of breast cancer patients as they understand their emotional and social well-being since they have walked in the same shoes not too long ago.

There are a variety of volunteer opportunities at BCF, ranging from counsellors, support group co-ordinators, spreading BCF messages at public talks and road shows, fund raising to simple administrative duties.

Volunteer Training

BCF provides training for volunteers to equip them with the necessary skill-sets, where necessary, to render assistance to breast cancer patients and survivors.

Volunteers who opt to be Counsellors have to undergo the in-house BCF Elementary Counselling Course. Upon completion, those who expressed interest to be Hospital Visit Volunteer Counsellor will be attached to an experienced volunteer counsellor for at least two months and shadow them during their regular (weekly) hospital visits as additional training.

Those who help to manage BCF Helpline are provided with one-to-one training/orientation session by the manager of the Support & Volunteers Programmes. With the guide of the Helpline Manual, volunteers are trained on telephone etiquette, BCF telephone procedures, do's and don'ts, detailed information on screening guidelines and options, and details of BCF programmes and services.

Volunteer Seminars

Training for volunteer counsellors is an on-going process at BCF. For the year under review, the following seminars were conducted for active volunteers:

- **Seminar for Volunteers, 4 Sep 2010**

Approximately 42 volunteers took time off to attend the annual Seminar for Volunteers as part of BCF's continuous upgrading and training under the Support and Volunteers Programme.

The full-day programme was interspersed with slide presentations and interactive sessions using motivational stories and videos. Topics ranged from medical to psychology aspects which were designed to empower volunteers with renewed knowledge on a subject closed to their hearts. Topics such as “Why Me” and “The Psychology of Breast Cancer Survivor” allowed them to gain a deeper understanding on the emotional state of mind of a woman affected by breast cancer.

Support and Volunteer Programme

Volunteers also learned about the link between genetics and breast cancer risks, get updates on the various breast cancer treatments as well as the epidemiology of breast cancer. Speakers comprised a mix of medical professionals and healthcare social workers.



- **Retreat for Support Group Coordinators and Hospital Visit Counselors, 13 Nov 2010**

“TOGETHER WE CARRY ON” was this year’s theme for BCF’s 4th Annual Retreat for support group coordinators and hospital visit counselors. The destination of choice was Nongsa Point Marina on Batam Island. It was the perfect tropical paradise for the 22 participants to break the ice and bond with each other freely.

Team-building activities aside, it was also an opportunity to renew their commitment to serve with passion and to continue reaching out to breast cancer patients and survivors.

- **Appreciation Dinner, 6 Dec 2010**

The year 2010 ended on a special note with BCF’s Annual Volunteer Appreciation Dinner, held at the Meritus Mandarin.

In line with the evening’s theme, “Asian Delight”, some 200 guests attended in various beautiful ethnic costumes. As part of the evening’s entertainment, guests gamely competed for the title of Best Dressed Male and Female, as well as Best Dressed Group. Everyone thoroughly enjoyed the sumptuous dinner buffet, wacky games and performances. Highlights of the magical evening included a skit by the Mandarin Support Group and a showcase of songs reminiscent of the 50’s by volunteers and BCF EXCO members.

Other Resources

- **Library and Resource Centre**

The BCF Library provides both English & Chinese books, audio-visual materials, magazines and reference materials from local and international sources to help BCF members and the public to better understand cancer and its treatment or information to cope with the disease. New books are continuously being added to the collection. A desk-top computer with internet access is available for users to search for cancer-related information online.

The Library is opened to breast cancer patients, survivors, caregivers, family members and the public, including students working on projects related to breast cancer awareness.

Positive Appearance Boutique

To help regain and enhance their self-confidence after surgery, the BCF Positive Appearance Boutique offers a range of prostheses, bras, swimsuits, compression sleeves and wigs for purchase by breast cancer patients and survivors. The pink and homely décor provides a comfortable and relaxed ambience for them to seek advice and assistance from trained staff in privacy.

The Wig Loan Programme, where former patients donate their wigs for use by others, continued to be well received by breast cancer patients/survivors. BCF members can loan the wigs for free under this Programme.

During the reporting period, 23 prostheses and 73 mastectomy bras were sold while 31 wigs were loaned through the Wig Loan Programme.

Membership

As of 30 Apr 2010, BCF’s membership stood at 5,033. Of these, 594 were new sign-ups from the period 1 May 2009 to 30 Apr 2010. Membership growth was facilitated through fund raising and regular outreach activities throughout the year such as talks, seminars, hospital visits, and special events such as those held during the Breast Cancer Awareness Month.

Acknowledgements

BCF is grateful for the generous donations, sponsorship, thoughtful contributions and support from corporate organisations, individuals and associations.

The financial assistance from our sponsors and donors has allowed us to continue with our advocacy movement and support programmes and activities to ensure no one faces breast cancer alone.

Last but not least, BCF would like to express our heartfelt thanks and appreciation to all our members, volunteers and supporters who have assisted us in one way or another. Their support, time and effort have certainly helped BCF to move closer towards achieving our mission of eradicating breast cancer as a life-threatening disease.

List of donors for FY2010/2011

Due to space constraints, the list below are donors with contributions of \$500 and above, in cash and in-kind, for FY2010/2011. While we have taken great care to ensure the accuracy of the list, we seek your understanding for any omission or oversight on our part.

Names are listed in alphabetical order.

Addis William Dickon	Choo Heng Thong	HEC Electrical & Construction Pte Ltd
Allan Gordon Muir	Chua Kim Hua	Hi-P International Limited
Allen & Gledhill LLP	Chua Lay Hua	Hivelocity Pte Ltd
Aloysius Lim Cher Kia	Chuan Hock Hardware Co Pte Ltd	Ho Bee Developments Pte Ltd
Amberlights Entertainment Pte Ltd	Cielo Sereno	Ho Chui Hong
American Cancer Society	Containers Printers Pte Ltd	Ho Hin Wah
Ang Cheng Moy Christine	Dactt Engineers Pte Ltd	Ho Pei Shien Melanie
Antara Koh Private Limited	Daen Mahamongkol Meditation Centres	Hong Leong Foundation
Anthony Richardson	Dawnatron Pte Ltd	Hor Kew Private Limited
ARS Media	DBS Bank Ltd	Hypercoat Enterprises Pte Ltd
Asia Industrial Development (Pte) Ltd	Drew & Napier LLC	Icap Ap (Singapore) Pte Ltd
Asian Jewellery Pte Ltd	Energizer Singapore Pte Ltd	In The Estate of Lye Theresa @ Theresa Lam N L T
AstraZeneca Singapore Pte Ltd	Eng Ser Chew	Irlen Dyslexia Clinic
Baker Technology Limited	ESG Endurance Sport Pte Ltd	ITIS Private Limited
Bengawan Solo Pte Ltd	Estee Lauder Cosmetics Pte Ltd	James Chia Tong Seng
Benny Ong Hock Siong	Etonhouse International Holdings Pte Ltd	Jay Gee Enterprises
Bi Xiao Qiong	Eu Yan Sang International Ltd	Joey Chang Wei Nang
Blackrock (Singapore) Limited	Felomina D Rulloda	Kan Seng Chut
BNY Mellon	Fitness First Singapore Pte Ltd	Kan Shuk Weng
Boston Plastic (Shanghai) Pte Ltd	Fong Wai Yip	Kemp Singapore Pte Ltd
British Association of Singapore	Foo Kwee Joen Junie	Khaw Boon Wan
C.K. Tang Limited	Foo See Juan	Khoo Ching Wei Wayne
Canberra Development Pte Ltd	Foo Siew Yang	Kim Seng Heng Engineering Construction (Pte) Ltd
Chan Yew Chuen Eugene	Fortress Intelligence Pte Ltd	Kim's Kitchen Pte Ltd
Cheok Huck Puan	Gail Pantin	Koh Hiok Hoon
Cheong Choong Kong	Gan Geok Toh	Koh Kah Yeok
Chew Chung Huang	GE Pacific Pte Ltd	Kuah Geok Lin
Chew Gek Hiang	Geeson Putra Lawadinata	Kwan Im Thong Hood Cho Temple
Chew How Teck Foundation	Gerard William Rodrigues	Lam Kun Kin
Chia Ban Seng	Goh Leng Soo Jeffrey	Lawrence Tay
Chia Kee Seng	Goh Mei Na	Lee Chor Yong
Chiam Kah Kiow	Goldbell Engineering Pte Ltd	Lee Foundation
Chin Mun Chung	Gordon Tan Yong Hui	
Chng Hwee Hong	H. Sena Pte. Limited	



Lee Siew Hua	Prime Cuisine Pte Ltd	Tan Tai Kiat
Lee Sze Leong	Priscilla Chin	Tan Thai Hong
Lek Siok King	Qing Arts	Tan Wah Joo
Leong Hon Seng	R E & S Enterprises Pte Ltd	Tan Wai See
Leow Chong Jin	Raffles Marina Ltd	Tan Yang Guan
Lien Hoe Corporation Berhad	Rajah & Tann LLP	Tang Yiu Keung Tanny
Life Planning Associates Pte Ltd	Renee Leong	Tay Peng Hian
Lim Boon Heng	Rilico Singapore Pte Ltd	TCP Consulting Pte Ltd
Lim Geok Lan	Robert Kwok & Lau Pte Ltd	Tee Fong Seng
Lim Kian Seng	Roche Singapore Pte Ltd	Teh Chew Mui Joann
Lim Li Ping	Ronald Lam Chee Kin	The Estate of The Late
Lim Siew Hwang	Roselle Mont-Clair Furnishing Pte Ltd	Mr Wong Hon Fai
Lippo Realty (Singapore) Pte. Limited	Rosy Oh	The Great Eastern Life Assurance Co Ltd
Loke Yuen Kin Ruby	Salesforce.com Foundation	Toh Gim Ho
Loo Lip Giam	SAP Asia Pte Ltd	Toh Weng Cheong
Low Guat Tin	Sat Pal Khattar	Tonia Goh
Low Sin Leng	SF Consulting Pte Ltd	Transtechnology Pte Ltd
Lum Ooi Lin	Shun Li Ind Park 7th Month Festival	Tuas Power Generation Pte Ltd
Lusignan LLP	Sibyl Wong Sau Yung	United Project Consultants Pte Ltd
Marianne Choo	Sim Bee Chye	Village Credit Pte Ltd
Marie Beng Lee Mien	Singapore Hash House Harrietts	Vlada Davidovic
Mark Nelligan	Singapore Oilwomen's Club	Wacoal (S) Pte Ltd
Meiban Group Ltd	Singapore Pool (Private) Limited	Wanda Wan
Mellford Pte Ltd	Singapore Power Limited	Watson's Personal Care Stores Pte Ltd
Mervin Phng Hwee Leng	Singapore Totalisator Board	Wee Foundation
Metro Holdings Limited	Sofea & Deanna Pte Ltd	Wendy Kho
Michel Gross	Sony Electronics (Singapore) Pte Ltd	Women @ Thomson Reuters
Modoleen Fashions House	Spazio Concepts Pte Ltd	Women Against Cancer
Moh Tai Tong	Standard Chartered Bank	Women for Women Youth
National Youth Council	Sunil Menon	For A Causes 2010
Ng Choong Jen	Surya Trans Pte Ltd	Wong Dai Chong @ Harris Wong
Ng Lian Chian	Susanti H Huray	Wong Tui San
Ng Ser Huat	Swarovski Singapore Trading Pte Ltd	Word Worth Media Management Pte Ltd
Ngee Ann Development Pte Ltd	Synergrator Distripark Pte Ltd	Wu Long Peng
Norbreeze Jewelry And Accessories Pte Ltd	Tampines West Citizen's	Xiong Jia Lan Angelina
NSEC Marketing Consultancy	Consultative Committee	Yang Choon Siang
NTUC Fairprice Foundation Ltd	Tan Beng Tat	Mrs Yu-Foo Yee Shoon
Oh Ah Kok	Tan Cheng Bock	Yuen Ching Wei
Oh Yin Bee	Tan Choo Leng	Yvonne Chan
Ong Soo Lin Michael	Tan Choon Huat	Zurina Bryant Photography
Ow Peak Lan	Tan Kah Boh	
Palmer Joanna Lesley	Tan Khoon Hui Johnny	
Parkway Hospital Singapore Pte Ltd	Tan Kok Heng	
Paul Stefansson	Tan Lee Hua	
Pauline Chen Po Lin	Tan Ling Ling	
Phng Hooi Chay	Tan Poh Hong	
Phng Siew Hoon	Tan Seck Yew Benjamin	
Poh Tiong Choon Logistics Ltd	Tan See Pian	
Portcullis Trustnet (S) Pte Ltd	Tan Siew Khim	
Prakash Mohan Lalwani	Tan Siew Ooa	
Precious Treasure Pte Ltd	Tan Sin Hwee	



Statement by the Committee and Financial Statements

For the year ended 30 April 2011

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26 Statement of Financial Position • **27** Statement of Changes in Funds • **28** Statement of Cash Flows
29 Statement of Financial Activities – Supplementary Schedules • **41** Notes to the Financial Statements

Statement by the Committee

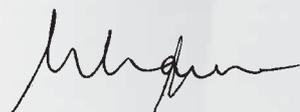
(SOCIETY Registration No: ROS 207/97/TAP)

In the opinion of the Breast Cancer Foundation's Committee,

- (a) the accompanying financial statements are drawn up so as to give a true and fair view of the state of affairs of the Foundation as at 30 April 2011 and of the results, changes in funds and cash flows for the reporting year then ended and at the date of this statement there are reasonable grounds to believe the Foundation will be able to pay its debts as and when they fall due; and
- (b) the funds raised were used in accordance with the objects of the Foundation, the issue of tax-exempt receipts were accounted for and the rules for administration of the decentralised special account scheme of the Health Endowment Fund have been complied with.

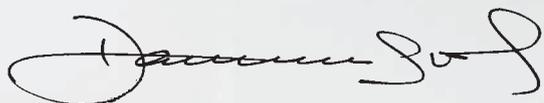
The Committee authorised the issue of these financial statements.

On Behalf of The Committee,



Noorhayati Binte Mohamed Kassim

Acting President



Daniel Soh Chung Hian

Secretary



Ng Lian Chian

Treasurer

Singapore
22 June 2011



Independent Auditors' Report to the Members of Breast Cancer Foundation

(SOCIETY Registration No: ROS 207/97/TAP)

Report on the Financial Statements

We have audited the accompanying financial statements of Breast Cancer Foundation ("the Foundation"), which comprise the statement of financial position as at 30 April 2011, and the statement of financial activities, statement of changes in funds and statement of cash flows for the reporting year then ended, and a summary of significant accounting policies and other explanatory notes.

Committee's Responsibility for the Financial Statements

The Committee is responsible for the preparation of financial statements that give a true and fair view in accordance with the provisions of the Singapore Societies Act, the Charities Act, and Singapore Financial Reporting Standards, and the Recommended Accounting Practice 6, and for devising and maintaining a system of internal accounting controls sufficient to provide a reasonable assurance that assets are safeguarded against loss from unauthorised use or disposition; and transactions are properly authorised and that they are recorded as necessary to permit the preparation of true and fair statement of financial activities and statement of financial position and to maintain accountability of assets.

Independent Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Singapore Standards on Auditing. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Foundation's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Committee, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the accompanying financial statements are properly drawn up in accordance with the constitution of the Foundation, the Charities Act, Cap 37, the Societies Act, Cap. 311 and Singapore Financial Reporting Standards and Recommended Accounting Practice 6 so as to give a true and fair view of the state of affair as at 30 April 2011 and the results, changes in funds and cash flows of the Foundation for the year ended on that date.

Independent Auditors' Report to the Members of Breast Cancer Foundation

(SOCIETY Registration No: ROS 207/97/TAP)

Report on Other Legal and Regulatory Requirements

In our opinion,

- (a) the accounting and other records required by the above regulations to be kept by the Foundation have been properly kept in accordance with those regulations; and
- (b) the fund-raising appeals held during the financial year have been carried out in accordance with regulation 6 of the Charities (Fund-raising appeals) Regulations 2007 issued under the Charities Act, Cap. 37 and proper accounts and other records have been kept for the fund-raising appeals.

During the course of our audit, nothing came to our attention that caused us to believe that:

- (i) The Foundation did not comply with the requirements of Regulation 15(1) of the Charities Act, Cap. 37 (Institution of a Public Character) Regulations 2007 which states that the total fund-raising and sponsorship expensed for the financial period should not exceed 30% of the total gross receipts from fund-raising sponsorship for the period; and
- (ii) The use of donation money received is not in accordance with the Foundation's objectives.

RSM Chio Lim LLP

Public Accountants and
Certified Public Accountants
Singapore

22 June 2011

Partner in charge of audit: Goh Swee Hong
Effective from reporting year ended 30 April 2009

Statement of Financial Activities

Year Ended 30 April 2011

	Unrestricted Funds					Total
	General Fund	Breast Cancer Awareness Month 2010	Watson Pink Ribbon Walk 2010	Lippo Pink Ribbon Charity Golf 2010	\$	
2011						
Incoming Resources						
Incoming resources from generated funds						
Voluntary income	813,112	167,283	101,829	377,108	1,459,332	
Income from fund-raising trading activities	8,068	-	-	-	8,068	
Investment Income	17,924	-	-	-	17,924	
Income from charitable activities	2,545	-	-	-	2,545	
Other Incoming Resources	323,537	199,236	97,377	2,090	622,240	
Total Incoming Resources	1,165,186	366,519	199,206	379,198	2,110,109	
Resources Expended						
Cost of generating funds	85,613	60,914	-	52,435	198,962	
Fund-raising expenses	316,141	-	-	-	316,141	
Charitable activities expenses	127,536	-	85,928	-	213,464	
Support & volunteer	105,183	-	-	-	105,183	
Awareness & education	-	-	-	-	-	
Support cost	59,666	-	-	-	59,666	
Other operating and administration expenses	694,139	60,914	85,928	52,435	893,416	
Governance Costs	471,047	305,605	113,278	326,763	1,216,693	
Total Resources Expended	1,288,258	376,857	144,631	52,435	1,862,181	
Net Surplus for the Financial Year	(123,072)	(110,338)	(45,425)	(24,237)	(303,072)	

Notes

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Statement of Financial Activities

Year Ended 30 April 2011

	Unrestricted Funds					Total
	General Fund	Breast Cancer Awareness Month 2009	Watson Pink Ribbon Walk 2009	Lippo Pink Ribbon Charity Golf 2009		
Notes	\$	\$	\$	\$	\$	
2010						
Incoming Resources						
Incoming resources from generated funds						
Voluntary income	543,642	156,406	19,020	104,725	823,793	
Income from fund-raising trading activities	6,525	-	-	-	6,525	
Investment Income	3,603	-	-	-	3,603	
Incoming resources from charitable activities	2,927	-	-	-	2,927	
Other incoming resources	372,687	160,255	108,600	7,795	649,337	
Total incoming resources	929,384	316,661	127,620	112,520	1,486,185	
Resources Expended						
Cost of generating funds	76,274	48,835	-	14,847	139,956	
Fund-raising expenses						
Charitable activities expenses	262,236	-	-	-	262,236	
Support & volunteer	160,060	-	74,637	-	234,697	
Awareness & education	85,998	-	-	-	85,998	
Support cost						
Other operating and administration expenses	95,243	-	-	-	95,243	
Governance Costs	679,811	48,835	74,637	14,847	818,130	
Total Resources Expended	249,573	267,826	52,983	97,673	668,055	
Net Surplus for the Financial Year						

A further analysis of the above items is presented in the supplementary schedules.

The accompanying notes form an integral part of these financial statements.



Statement of Financial Position

As at 30 April 2011

	Notes	2011 \$	2010 \$
ASSETS			
<u>Non-Current Assets</u>			
Plant and Equipment	8	16,990	25,108
Other Financial Assets	9	251,375	251,375
Total Non-Current Assets		268,365	276,483
<u>Current Assets</u>			
Inventory	10	2,148	2,150
Other Receivables	11	38,509	39,619
Other Assets	12	21,813	15,065
Cash and Cash Equivalents	13	4,586,341	3,365,108
Total Current Assets		4,648,811	3,421,942
Total Assets		4,917,176	3,698,425
FUNDS AND LIABILITIES			
<u>Current Liabilities</u>			
Other Payable	14	6,558	4,500
Total Current Liabilities		6,558	4,500
<u>Unrestricted Funds</u>			
General Fund	15	4,910,618	3,693,925
Total Unrestricted Funds		4,910,618	3,693,925
Total Funds and Liabilities		4,917,176	3,698,425

The accompanying notes form an integral part of these financial statements.

Statement of Changes in Funds

Year Ended 30 April 2011

	2011 \$	2010 \$
Balance at Beginning of Year	3,693,925	3,025,870
Net Surplus for the Financial Year	1,216,693	668,055
Balance at End of Year	<u>4,910,618</u>	<u>3,693,925</u>

The accompanying notes form an integral part of these financial statements.

Statement of Cash Flows

Year Ended 30 April 2011

	2011 \$	2010 \$
Cash Flows From Operating Activities		
Net surplus for the Year	1,216,693	668,055
Adjustments for:		
Interest Income	(17,924)	(3,603)
Depreciation of Plant and Equipment	23,731	60,568
Operating Cash Flow before Working Capital Changes	1,222,500	725,020
Inventory	2	–
Other Receivables	1,110	9,275
Other Assets	(6,748)	(15,065)
Other Payable	2,058	146
Other Liability	–	(11,868)
Net Cash Flows From Operating Activities	1,218,922	707,508
Cash Flows From Investing Activities		
Purchase of Plant and Equipment	(15,613)	(17,740)
Purchase of Bonds	–	(251,375)
Interest Received	17,924	3,603
Net Cash Flows From / (Used In) Investing Activities	2,311	(265,512)
Net Increase in Cash and Cash Equivalents	1,221,233	441,996
Cash and Cash Equivalents, Statement of Cash Flows, Beginning Balance	3,365,108	2,923,112
Cash and Cash Equivalents, Statement of Cash Flows, Ending Balance (Note 13)	4,586,341	3,365,108

The accompanying notes form an integral part of these financial statements.

Statement of Financial Activities – Supplementary Schedules

Year Ended 30 April 2011

	General Fund	Breast Cancer Awareness Month 2010	Watson Pink Ribbon Walk 2010	Lippo Pink Ribbon Charity Golf 2010	Total
	\$	\$	\$	\$	\$
2011					
INCOMING RESOURCES					
Incoming resources from generated funds					
Voluntary Income					
Outright donation	813,112	167,283	101,829	371,188	1,453,412
Donation in kind	–	–	–	5,920	5,920
Income from fund-raising trading activities	813,112	167,283	101,829	377,108	1,459,332
BCF Shop	6,547	–	–	–	6,547
Positive Appearance Boutique	1,521	–	–	–	1,521
	8,068	–	–	–	8,068
Investment income	17,924	–	–	–	17,924
Fixed deposit and current account interest	–	–	–	–	–
Incoming resources from charitable activities	2,545	–	–	–	2,545
Support/ Volunteer - Commitments fees	–	–	–	–	–
Other incoming resources	107,184	–	–	–	107,184
Miscellaneous donations	1,374	199,236	97,377	2,090	300,077
Other income	2,401	–	–	–	2,401
Pins donations	4,998	–	–	–	4,998
Pins donations – talk/exhibitions	–	–	–	–	–
Subsidy	–	–	–	–	–
Rental subsidy	207,580	–	–	–	207,580
	323,537	199,236	97,377	2,090	622,240
Total incoming resources	1,165,186	366,519	199,206	379,198	2,110,109



Statement of Financial Activities – Supplementary Schedules (cont'd)

Year Ended 30 April 2011

	General Fund	Breast Cancer Awareness Month 2010	Watson Pink Ribbon Walk 2010	Lippo Pink Ribbon Charity Golf 2010	Total
	\$	\$	\$	\$	\$
RESOURCES EXPENDED					
Cost of generating funds					
Fund-raising and expenses					
Advertising / promotion	–	8,726	–	–	8,726
Bank charges	49	–	–	–	49
Cleaning / servicing	1,275	–	–	–	1,275
Computer maintenance / servicing	2,702	–	–	–	2,702
Cost of auctions	–	–	–	5,920	5,920
Employer CPF	6,822	–	–	–	6,822
Loyalty Service Awards	200	–	–	–	200
Medical / dental	508	–	–	–	508
Miscellaneous	69	48,967	–	32,775	81,811
On-line collection fees	644	–	–	–	644
Printing / stationery	713	1,701	–	1,880	4,294
Recruitment expenses	318	–	–	–	318
Refreshment	146	225	–	11,537	11,908
Rental of premises	19,400	–	–	–	19,400
Salary	50,019	–	–	–	50,019
SDL	114	–	–	–	114
Seminar / course / conference	24	–	–	–	24
Telephone / fax / website	1,295	–	–	–	1,295
Transport	255	1,295	–	323	1,873
Utilities	1,060	–	–	–	1,060
	85,613	60,914	–	52,435	198,962

Statement of Financial Activities – Supplementary Schedules (cont'd)

Year Ended 30 April 2011

	General Fund	Breast Cancer Awareness Month 2010	Watson Pink Ribbon Walk 2010	Lippo Pink Ribbon Charity Golf 2010	Total
	\$	\$	\$	\$	\$
RESOURCES EXPENDED (cont'd)					
Charitable activities expenses					
Support & Volunteer					
Appreciation X'mas party	9,097	-	-	-	9,097
Cleaning / servicing	9,366	-	-	-	9,366
Computer maintenance / servicing	4,057	-	-	-	4,057
Employer CPF	11,510	-	-	-	11,510
Flowers / Wreaths	347	-	-	-	347
Loyalty service awards	200	-	-	-	200
Medical / dental	503	-	-	-	503
Miscellaneous	648	-	-	-	648
Newsletters	4,085	-	-	-	4,085
Photography / film	329	-	-	-	329
Postage / courier	5,416	-	-	-	5,416
Printing / stationery	5,634	-	-	-	5,634
Recruitment expenses	318	-	-	-	318
Refreshment	2,123	-	-	-	2,123
Rental of premises	145,306	-	-	-	145,306
Salary	97,469	-	-	-	97,469
SDL	203	-	-	-	203
Seminar / course / conference	4,326	-	-	-	4,326
Telephone / fax / website	3,429	-	-	-	3,429
Transport	810	-	-	-	810
Utilities	7,701	-	-	-	7,701
Visitation	1,081	-	-	-	1,081
Dragon Boat Programme					
Coaching fees	250	-	-	-	250
Miscellaneous	236	-	-	-	236
Refreshment	107	-	-	-	107
Rental of boat	140	-	-	-	140
Seminar / courses / conference	1,450	-	-	-	1,450
	316,141	-	-	-	316,141



Statement of Financial Activities – Supplementary Schedules (cont'd)

Year Ended 30 April 2011

	General Fund	Breast Cancer Awareness Month 2010	Watson Pink Ribbon Walk 2010	Lippo Pink Ribbon Charity Golf 2010	Total
	\$	\$	\$	\$	\$
RESOURCES EXPENDED (cont'd)					
Awareness & Education					
Employer CPF	8,346	–	–	–	8,346
Cleaning / servicing	1,338	–	4,070	–	5,408
Computer maintenance / servicing	4,057	–	–	–	4,057
Management fee	–	–	42,800	–	42,800
Medical / dental	498	–	–	–	498
Miscellaneous	135	–	30,783	–	30,918
Newsletter	4,085	–	–	–	4,085
Postage / courier	3,071	–	–	–	3,071
Printing / stationery	1,410	–	–	–	1,410
Recruitment expenses	565	–	–	–	565
Rental of equipments	–	–	332	–	332
Rental of premises	20,758	–	2,140	–	22,898
Refreshment	897	–	2,873	–	3,770
Resources / materials	1,204	–	–	–	1,204
Salary	76,478	–	–	–	76,478
SDL	168	–	–	–	168
Seminar / course / conference	99	–	–	–	99
Telephone / fax / website	1,955	–	–	–	1,955
Transport	1,372	–	2,930	–	4,302
Utilities	1,100	–	–	–	1,100
	127,536	–	85,928	–	213,464

Statement of Financial Activities – Supplementary Schedules (cont'd)

Year Ended 30 April 2011

	General Fund	Breast Cancer Awareness Month 2010	Watson Pink Ribbon Walk 2010	Lippo Pink Ribbon Charity Golf 2010	Total
	\$	\$	\$	\$	\$
RESOURCES EXPENDED (cont'd)					
Support Cost					
Bank charges	966	-	-	-	966
Employer CPF	8,344	-	-	-	8,344
Cleaning / servicing	1,338	-	-	-	1,338
Computer maintenance / servicing	2,705	-	-	-	2,705
Loyalty service awards	200	-	-	-	200
Medical / dental	415	-	-	-	415
Miscellaneous	5,259	-	-	-	5,259
Postage / courier	48	-	-	-	48
Printing / stationery	1,212	-	-	-	1,212
Recruitment expenses	318	-	-	-	318
Rental of premises	20,758	-	-	-	20,758
Refreshment	232	-	-	-	232
Salary	60,205	-	-	-	60,205
SDL	130	-	-	-	130
Seminar / course / conference	120	-	-	-	120
Telephone / fax / website	1,386	-	-	-	1,386
Transport	447	-	-	-	447
Utilities	1,100	-	-	-	1,100
	105,183	-	-	-	105,183



Statement of Financial Activities – Supplementary Schedules (cont'd)

Year Ended 30 April 2011

	General Fund	Breast Cancer Awareness Month 2010	Watson Pink Ribbon Walk 2010	Lippo Pink Ribbon Charity Golf 2010	Total
	\$	\$	\$	\$	\$
RESOURCES EXPENDED (cont'd)					
Other operating and administration expenses					
Governance costs					
Audit fees	17,686	-	-	-	17,686
Bank charges	112	-	-	-	112
Depreciation	23,731	-	-	-	23,731
Insurance	4,714	-	-	-	4,714
Miscellaneous	769	-	-	-	769
Postage / courier	3,077	-	-	-	3,077
Printing and stationery	6,745	-	-	-	6,745
Refreshment	293	-	-	-	293
Repair / maintenance	2,173	-	-	-	2,173
Transport	366	-	-	-	366
	59,666	-	-	-	59,666
Total resources expended	694,139	60,914	85,928	52,435	893,416
Net Surplus for the Financial Year	471,047	305,605	113,278	326,763	1,216,693

The accompanying notes form an integral part of these financial statements.

Statement of Financial Activities – Supplementary Schedules

Year Ended 30 April 2011

	General Fund	Breast Cancer Awareness Month 2009	Reebok Pink Ribbon Walk 2009	Pink Ribbon Spin For Life Event 2009	Total
	\$	\$	\$	\$	\$
2010					
INCOMING RESOURCES					
Incoming resources from generated funds					
Voluntary Income					
Outright donation	543,642	156,406	19,020	104,725	823,793
Donation in kind	–	–	–	–	–
	543,642	156,406	19,020	104,725	823,793
Income from fund-raising trading activities					
BCF Shop	5,211	–	–	–	5,211
Positive Appearance Boutique	1,314	–	–	–	1,314
	6,525	–	–	–	6,525
Investment income					
Fixed deposit and current account interest	3,603	–	–	–	3,603
	2,927	–	–	–	2,927
Incoming resources from charitable activities					
Support / Volunteer - Commitments fees	–	–	–	–	–
Other incoming resources					
Miscellaneous donations	158,030	–	–	–	158,030
Other income	56,526	160,255	108,600	7,795	333,176
Pins donations	3,037	–	–	–	3,037
Pins donations – talk/exhibitions	4,481	–	–	–	4,481
Subsidy	–	–	–	–	–
Rental subsidy	150,613	–	–	–	150,613
	372,687	160,255	108,600	7,795	649,337
Total incoming resources	929,384	316,661	127,620	112,520	1,486,185



Statement of Financial Activities – Supplementary Schedules (cont'd)

Year Ended 30 April 2011

	General Fund	Breast Cancer Awareness Month 2009	Reebok Pink Ribbon Walk 2009	Pink Ribbon Spin For Life Event 2009	Total
	\$	\$	\$	\$	\$
RESOURCES EXPENDED					
Cost of generating funds					
Fund-raising expenses					
Advertising / promotion	–	168	–	–	168
Bank charges	274	–	–	–	274
Cleaning / servicing	1,303	–	–	463	1,766
Computer maintenance / servicing	1,240	–	–	–	1,240
Employer CPF	6,166	–	–	–	6,166
Medical / dental	134	–	–	–	134
Miscellaneous	30	45,261	–	8,267	53,558
On-line collection fees	535	–	–	950	1,485
Postage / courier	–	88	–	–	88
Printing / stationery	1,023	1,841	–	–	2,864
Refreshment	41	22	–	461	524
Rental of equipments	–	–	–	4,609	4,609
Rental of premises	14,526	–	–	–	14,526
Salary	48,100	–	–	–	48,100
SDL	111	–	–	–	111
Seminar / course / conference	76	–	–	–	76
Telephone / fax / website	1,640	–	–	–	1,640
Transport	196	1,455	–	97	1,748
Utilities	879	–	–	–	879
	76,274	48,835	–	14,847	139,956

Statement of Financial Activities – Supplementary Schedules (cont'd)

Year Ended 30 April 2011

	General Fund	Breast Cancer Awareness Month 2009	Reebok Pink Ribbon Walk 2009	Pink Ribbon Spin For Life Event 2009	Total
	\$	\$	\$	\$	\$
RESOURCES EXPENDED (cont'd)					
Charitable activities expenses					
Support & Volunteer					
Cleaning / servicing	9,121	-	-	-	9,121
Computer maintenance / servicing	1,560	-	-	-	1,560
Employer CPF	10,143	-	-	-	10,143
Medical / dental	438	-	-	-	438
Miscellaneous	10,367	-	-	-	10,367
Newsletters	2,800	-	-	-	2,800
Postage / courier	3,431	-	-	-	3,431
Printing / stationery	6,440	-	-	-	6,440
Refreshment	1,696	-	-	-	1,696
Rental of premises	101,682	-	-	-	101,682
Salary	87,100	-	-	-	87,100
SDL	203	-	-	-	203
Seminar / course / conference	2,288	-	-	-	2,288
Telephone / fax / website	4,569	-	-	-	4,569
Transport	783	-	-	-	783
Utilities	6,155	-	-	-	6,155
Visitation	330	-	-	-	330
Dragon Boat Programme					
Coaching fees	1,750	-	-	-	1,750
Miscellaneous	3,291	-	-	-	3,291
Repair & maintenance	6,948	-	-	-	6,948
Rental of boat	230	-	-	-	230
Seminar / Courses / Conference	140	-	-	-	140
Transport	171	-	-	-	171
Uniform / costume	600	-	-	-	600
	262,236	-	-	-	262,236



Statement of Financial Activities – Supplementary Schedules (cont'd)

Year Ended 30 April 2011

	General Fund	Breast Cancer Awareness Month 2009	Reebok Pink Ribbon Walk 2009	Pink Ribbon Spin For Life Event 2009	Total
	\$	\$	\$	\$	\$
RESOURCES EXPENDED (cont'd)					
Awareness & Education					
Employer CPF	8,822	–	–	–	8,822
Cleaning / servicing	1,303	–	2,750	–	4,053
Computer maintenance / servicing	1,560	–	–	–	1,560
Management fee	–	–	42,000	–	42,000
Medical / dental	492	–	–	–	492
Miscellaneous	1,311	–	19,105	–	20,416
Newsletter	2,800	–	–	–	2,800
Postage / courier	45,535	–	–	–	45,535
Printing / stationery	2,073	–	–	–	2,073
Rental of premises	14,526	–	2,000	–	16,526
Rental of equipment	–	–	5,250	–	5,250
Refreshment	88	–	1,440	–	1,528
Resources / materials	782	–	–	–	782
Salary	75,840	–	–	–	75,840
SDL	180	–	–	–	180
Seminar / course / conference	93	–	–	–	93
Telephone / fax / website	2,376	–	–	–	2,376
Transport	1,400	–	2,092	–	3,492
Utilities	879	–	–	–	879
	160,060	–	74,637	–	234,697

Statement of Financial Activities – Supplementary Schedules (cont'd)

Year Ended 30 April 2011

	General Fund	Breast Cancer Awareness Month 2009	Reebok Pink Ribbon Walk 2009	Pink Ribbon Spin For Life Event 2009	Total
	\$	\$	\$	\$	\$
RESOURCES EXPENDED (cont'd)					
Support Cost					
Bank charges	400	—	—	—	400
Employer CPF	7,387	—	—	—	7,387
Cleaning / servicing	1,303	—	—	—	1,303
Computer maintenance / servicing	995	—	—	—	995
Medical / dental	506	—	—	—	506
Miscellaneous	106	—	—	—	106
Postage / courier	117	—	—	—	117
Printing / stationery	884	—	—	—	884
Rental of premises	14,526	—	—	—	14,526
Refreshment	61	—	—	—	61
Salary	56,485	—	—	—	56,485
SDL	129	—	—	—	129
Seminar / course / conference	75	—	—	—	75
Telephone / fax / website	1,640	—	—	—	1,640
Transport	505	—	—	—	505
Utilities	879	—	—	—	879
	<u>85,998</u>	<u>—</u>	<u>—</u>	<u>—</u>	<u>85,998</u>



Statement of Financial Activities – Supplementary Schedules (cont'd)

Year Ended 30 April 2011

	General Fund	Breast Cancer Awareness Month 2009	Reebok Pink Ribbon Walk 2009	Pink Ribbon Spin For Life Event 2009	Total
	\$	\$	\$	\$	\$
RESOURCES EXPENDED (cont'd)					
Other operating and administration expenses					
Governance costs					
Audit fees	16,848	-	-	-	16,848
Bank charges	162	-	-	-	162
Depreciation	60,568	-	-	-	60,568
Insurance	4,438	-	-	-	4,438
Miscellaneous	45	-	-	-	45
Postage / courier	4,438	-	-	-	4,438
Printing and stationery	5,450	-	-	-	5,450
Refreshment	196	-	-	-	196
Repair / maintenance	2,992	-	-	-	2,992
Transport	106	-	-	-	106
	<u>95,243</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>95,243</u>
Total resources expended	679,811	48,835	74,637	14,847	818,130
Net Surplus for the Financial Year	249,573	267,826	52,983	97,673	668,055

The accompanying notes form an integral part of these financial statements.

Notes to the Financial Statements

30 April 2011

1. GENERAL

Breast Cancer Foundation ("the Foundation") is established in Singapore under the Societies Act, Cap. 311. The financial statements are presented in Singapore dollars. It is also subject to the provisions of the Charities Act, Cap. 37. The financial statements were approved and authorised for issue by the Committee ("the management") on 22 June 2011.

The Foundation's principal objects are:

- a) to increase awareness of the public to the incidence of breast cancer and the importance of early detection;
- b) to provide patients and the public with information on standards of medical care that they can expect for the detection and treatment of breast cancer;
- c) to work closely with various cancer support groups and to centralise and optimise efforts against breast cancer and at eradicating breast cancer as a threatening disease in Singapore;
- d) to provide improved support and medical facilities for breast cancer patients and their families;
- e) to implement schemes to help breast cancer patients and their families who require financial support for their treatment; and
- f) to financially support research in the prevention and cure for breast cancer.

In furtherance of the above objects, the Foundation may

- i) establish centres for the provision of support and medical facilities;
- ii) co-ordinate with medical organisations to provide training for medical staff to handle breast cancer patients more effectively;
- iii) liaise with government departments and employers in the private sector with regard to providing financial support and savings/ insurance programs to breast cancer patients; and
- iv) undertake any other activities as are incidental or conducive to the attainment of the above objectives.

The registered office is: 26 Dunearn Road Singapore 309423. The Foundation is domiciled in Singapore.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Accounting Convention

The financial statements have been prepared in accordance with the Singapore Financial Reporting Standards ("FRS") and the related Interpretations to FRS ("INT FRS") as issued by the Singapore Accounting Standards Council, the Societies Act, Cap. 311 and the Statement of Recommended Accounting Practice 6 "Accounting and Reporting by Charities" issued by the Institute of Certified Public Accountants of Singapore. The Foundation is also subject to the provisions of the Charities Act, Cap. 37. Where presentation guidance set out in the Statement of Recommended Accounting Practice 6 ("RAP 6") is consistent with the requirements of FRS, the Foundation has sought to prepare the financial statements on a basis compliant with the recommendations of RAP 6. The financial statements are prepared on a going concern basis under the historical cost convention except where an FRS requires an alternative treatment (such as fair values) as disclosed where appropriate in these financial statements.

Notes to the Financial Statements

30 April 2011

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (cont'd)

Basis of Preparation

The preparation of financial statements in conformity with generally accepted accounting principles requires the management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. The estimates and assumptions are reviewed on an ongoing basis. Apart from those involving estimations, management has made judgements in the process of applying the Foundation's accounting policies. The areas requiring management's most difficult, subjective or complex judgements, or areas where assumptions and estimates are significant to the financial statements, are disclosed at the end of this footnote, where applicable.

Revenue Recognition

The revenue amount is the fair value of the consideration received or receivable from the gross inflow of economic benefits during the reporting year arising from the course of the ordinary activities of the Foundation and it is shown net of related tax and subsidies. Revenue from sale of goods is recognised when significant risks and rewards of ownership are transferred to the buyer, there is neither continuing managerial involvement to the degree usually associated with ownership nor effective control over the goods sold, the amount of revenue and the costs incurred or to be incurred in respect of the transaction can be measured reliably. Revenue from rendering of services that are of short duration is recognised when the services are completed.

(i) *Donations and corporate cash sponsorships*

Revenue from donations and corporate cash sponsorships are accounted for when received, except for committed donations and corporate cash sponsorships that are recorded when the commitments are signed.

(ii) *Fund raising*

Revenue from special event is recognised when the event takes place.

(iii) *Sale of greeting cards*

Revenue from sale of greeting cards is recognised when the greeting cards have been delivered to the customers and the customers have accepted the greeting cards and collectibility of the related receivables is reasonably assured.

(iv) *Other revenue*

Interest revenue is recognised on a time-proportion basis using the effective interest rate. Rental subsidy is recognised on a time-proportion basis.

Employee Benefits

Contributions to defined contribution retirement benefit plans are recorded as an expense as they fall due. The entity's legal or constructive obligation is limited to the amount that it agrees to contribute to an independently administered fund which is the Central Provident Fund in Singapore (a government managed retirement benefit plan). For employee leave entitlement the expected cost of short-term employee benefits in the form of compensated absences is recognised in the case of accumulating compensated absences, when the employees render service that increases their entitlement to future compensated absences; and in the case of non-accumulating compensated absences, when the absences occur. A liability for bonuses is recognised where the entity is contractually obliged or where there is constructive obligation based on past practice.

Gifts In Kind

A gift in kind is included in the statement of financial activities based on an estimate of the fair value at the date of the receipt of the gift of the non-monetary asset or the grant of a right to the monetary asset. The gift is recognised if the amount of the gift can be measured reliably and there is no uncertainty that it will be received.

Notes to the Financial Statements

30 April 2011

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (cont'd)

Income Tax

As a Charity, the Foundation is exempted from tax on income and gains falling within section 13U(1) of the Income Tax to the extent that these are applied to its charitable objects. No tax charges have arisen in the Foundation.

Plant and Equipment

Depreciation is provided on a straight-line basis to allocate the gross carrying amounts of the assets less their residual values over their estimated useful lives of each part of an item of these assets. The annual rates of depreciation are as follows:

Office equipment	– 20%
Renovation	– 33%
Other assets	– 33%

An asset is depreciated when it is available for use until it is derecognised even if during that period the item is idle. Fully depreciated assets still in use are retained in the financial statements.

Plant and equipment are carried at cost on initial recognition and after initial recognition at cost less any accumulated depreciation and any accumulated impairment losses. The gain or loss arising from the derecognition of an item of plant and equipment is determined as the difference between the net disposal proceeds, if any, and the carrying amount of the item and is recognised in the profit or loss. The residual value and the useful life of an asset is reviewed at least at each end of the reporting year, and if expectations differ significantly from previous estimates, the changes are accounted for as a change in an accounting estimate, and the depreciation charge for the current and future periods are adjusted.

Cost also includes acquisition cost, any cost directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management. Subsequent cost are recognised as an asset only when it is probable that future economic benefits associated with the item will flow to the entity and the cost of the item can be measured reliably. All other repairs and maintenance are charged to profit or loss when they are incurred.

Leased Assets

Leases are classified as finance leases if substantially all the risks and rewards of ownership are transferred to the lessee. All other leases are classified as operating leases. For operating leases, lease payments are recognised as an expense in the income statement on a straight-line basis over the term of the relevant lease unless another systematic basis is representative of the time pattern of the user's benefit, even if the payments are not on that basis. Lease incentives received are recognised in the income statement as an integral part of the total lease expense.

Reserves Policy

The Committee has examined the Foundation's requirements for reserves in light of the main risks to the Foundation. The current strategy is to build reserves through planned operating surpluses. The reserves are needed to meet the working capital requirements of the Foundation and the Committee is confident that at this level they would be able to continue the current activities of the Foundation in the event of a significant drop in funding. The unrestricted funds not committed or invested in tangible fixed assets held by the charity should be able to meet the short term working capital requirements of the Foundation.

Impairment of Non-Financial Assets

Irrespective of whether there is any indication of impairment, an annual impairment test is performed at the same time every year on an intangible asset with an indefinite useful life or an intangible asset not yet available for use. The carrying amount of other non-financial assets is reviewed at each reporting date for indications of impairment and where an asset is impaired, it is written down through profit or loss to its estimated recoverable amount. The impairment loss is the excess of the carrying amount over the recoverable amount and is recognised in the profit or loss. The recoverable amount of an asset or a cash-generating unit is the higher of its fair value less costs to sell and its value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount

Notes to the Financial Statements

30 April 2011

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (cont'd)

Impairment of Non-Financial Assets (cont'd)

rate that reflects current market assessments of the time value of money and the risks specific to the asset. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows (cash-generating units). At each end of the reporting year non-financial assets other than goodwill with impairment loss recognised in prior periods are assessed for possible reversal of the impairment.

An impairment loss is reversed only to the extent that the asset's carrying amount does not exceed the carrying amount that would have been determined, net of depreciation or amortisation, if no impairment loss had been recognised.

Financial Assets

Initial recognition and measurement:

A financial asset is recognised on the balance sheet when, and only when, the entity becomes a party to the contractual provisions of the instrument. The initial recognition of financial assets is at fair value normally represented by the transaction price. The transaction price for financial asset not classified at fair value through income statement includes the transaction costs that are directly attributable to the acquisition or issue of the financial asset. Transaction costs incurred on the acquisition or issue of financial assets classified at fair value through profit and loss are expensed immediately. The transactions are recorded at the trade date.

Irrespective of the legal form of the transactions performed, financial assets are derecognised when they pass the "substance over form" based derecognition test prescribed by FRS 39 relating to the transfer of risks and rewards of ownership and the transfer of control.

Subsequent measurement:

Subsequent measurement based on the classification of the financial assets in one of the following four categories under FRS 39 is as follows:

1. Financial assets at fair value through profit and loss:

As at end of the reporting year there were no financial assets classified in this category.

2. Loans and receivables:

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market. Assets that are for sale immediately or in the near term are not classified in this category. These assets are carried at amortised costs using the effective interest method (except that short-duration receivables with no stated interest rate are normally measured at original invoice amount unless the effect of imputing interest would be significant) minus any reduction (directly or through the use of an allowance account) for impairment or uncollectibility. Impairment charges are provided only when there is objective evidence that an impairment loss has been incurred as a result of one or more events that occurred after the initial recognition of the asset (a 'loss event') and that loss event (or events) has an impact on the estimated future cash flows of the financial asset or group of financial assets that can be reliably estimated.

The methodology ensures that an impairment loss is not recognised on the initial recognition of an asset. Losses expected as a result of future events, no matter how likely, are not recognised. For impairment, the carrying amount of the asset is reduced through use of an allowance account. The amount of the loss is recognised in the income statement. An impairment loss is reversed if the reversal can be related objectively to an event occurring after the impairment loss was recognised. Typically the trade and other receivables are classified in this category.

Notes to the Financial Statements

30 April 2011

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (cont'd)

Financial Assets (cont'd)

3. Held-to-maturity financial assets:

These are non-derivative financial assets with fixed or determinable payments and fixed maturity that the entity has the positive intention and ability to hold to maturity. Financial assets that upon initial recognition are designated as at fair value through profit or loss or available-for-sale and those that meet the definition of loans and receivables are not classified in this category. These assets are carried at amortised costs using the effective interest method minus any reduction (directly or through the use of an allowance account) for impairment or uncollectibility. Impairment charges are provided only when there is objective evidence that an impairment loss has been incurred. If that is the case, the carrying amount of the asset is reduced through use of an allowance account. The gains and losses are recognised in profit or loss when the investments are derecognised or impaired, as well as through the amortisation process. Impairment losses recognised in profit or loss are subsequently reversed if an increase in the fair value of the instrument can be objectively related to an event occurring after the recognition of the impairment loss. Long-term investments in bonds and debt securities are usually classified in this category.

4. Available-for-sale financial assets:

As at end of the reporting year date there were no financial assets classified in this category.

Cash and cash equivalents

Cash and cash equivalents include bank and cash balances, on demand deposits and any highly liquid debt instruments purchased with an original maturity of three months or less. For the cash flow statement the item includes cash and cash equivalents less cash subject to restriction and bank overdrafts payable on demand that form an integral part of cash management.

Financial Liabilities

Initial recognition and measurement:

A financial liability is recognised on the balance sheet when, and only when, the entity becomes a party to the contractual provisions of the instrument and it is derecognised when the obligation specified in the contract is discharged or cancelled or expires. The initial recognition of financial liability is at fair value normally represented by the transaction price. The transaction price for financial liability not classified at fair value through income statement includes the transaction costs that are directly attributable to the acquisition or issue of the financial liability.

Transaction costs incurred on the acquisition or issue of financial liability classified at fair value through profit are expensed immediately. The transactions are recorded at the trade date. Financial liabilities including bank and other borrowings are classified as current liabilities unless there is an unconditional right to defer settlement of the liability for at least 12 months after the end of the reporting year.

Subsequent measurement:

Subsequent measurement based on the classification of the financial liability in one of the following two categories under FRS 39 is as follows:

1. Liabilities at fair value through profit and loss: As at end of the reporting year date there were no financial liabilities classified in this category.
2. Other financial liabilities: All liabilities, which have not been classified as in the previous category fall into this residual category. These liabilities are carried at amortised cost using the effective interest method. Trade and other payables and borrowings are classified in this category. Items classified within current trade and other payables are not usually re-measured, as the obligation is usually known with a high degree of certainty and settlement is short-term.

Notes to the Financial Statements

30 April 2011

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (cont'd)

Fair value of Financial Instruments

The carrying values of current financial instruments approximate their fair values due to the short-term maturity of these instruments. Disclosures of fair value are not made when the carrying amount of current financial instruments is a reasonable approximation of fair value. The fair values of non-current financial instruments may not be disclosed separately unless there are significant differences at the end of the reporting year and in the event the fair values are disclosed in the relevant notes. The maximum exposure to credit risk is the fair value of the financial instruments at the end of the reporting year. The fair value of a financial instrument is derived from an active market or by using an acceptable valuation technique. The appropriate quoted market price for an asset held or liability to be issued is usually the current bid price without any deduction for transaction costs that may be incurred on sale or other disposal and, for an asset to be acquired or for liability held, the asking price. If there is no market, or the markets available are not active, the fair value is established by using an acceptable valuation technique. The fair value measurements are classified using a fair value hierarchy of 3 levels that reflects the significance of the inputs used in making the measurements, that is, Level 1 for the use of quoted prices (unadjusted) in active markets for identical assets or liabilities; Level 2 for the use of inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly (i.e., as prices) or indirectly (i.e., derived from prices); and Level 3 for the use of inputs for the asset or liability that are not based on observable market data (unobservable inputs). The level is determined on the basis of the lowest level input that is significant to the fair value measurement in its entirety. Where observable inputs that require significant adjustment based on unobservable inputs, that measurement is a Level 3 measurement.

Inventories

Inventories are measured at the lower of cost (first in first out method) and net realisable value. Net realisable value is the estimated selling price in the ordinary course of business less the estimated costs of completion and the estimated costs necessary to make the sale. A write down on cost is made for where the cost is not recoverable or if the selling prices have declined. Cost includes all costs of purchase, costs of conversion and other costs incurred in bringing the inventories to their present location and condition.

Funds

Fund balances restricted by outside sources are so indicated and are distinguished from unrestricted funds allocated to specific purposes if any by action of the management. Externally restricted funds may only be utilised in accordance with the purposes established by the source of such funds and are in contrast with unrestricted funds over which management retains full control to use in achieving any of its institutional purposes.

Government Grants

A government grant is recognised at fair value when there is reasonable assurance that the conditions attaching to it will be complied with and that the grant will be received. A grant in recognition of specific expenses is recognised as income over the periods necessary to match them with the related costs that they are intended to compensate, on a systematic basis. A grant related to depreciable assets is allocated to income over the period in which such assets are used in the project subsidised by the grant. A government grant related to assets, including non-monetary grants at fair value, is presented in the statement of financial position by settling up the grant as a deferred income.

Provisions

A liability or provision is recognised when there is a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation. Provisions are made using best estimates of the amount required in settlement and where the effect of the time value of money is material, the amount recognised is the present value of the expenditures expected to be required to settle the obligation using a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the obligation. The increase in the provision due to passage of time is recognised as interest expense. Changes in estimates are reflected in the income statement in the reporting year they occur.

Notes to the Financial Statements

30 April 2011

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (cont'd)

Critical Judgements, Assumptions And Estimation Uncertainties

There were no critical judgements made in the process of applying the accounting policies that have the most significant effect on the amounts recognised in the financial statements. There were no key assumptions concerning the future, and other key sources of estimation uncertainty at the balance sheet date, that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities within the next reporting year.

3. RELATED PARTY RELATIONSHIP AND TRANSACTIONS

FRS 24 defines a related party as a person or entity that is related to the reporting entity and it includes (a) A person or a close member of that person's family if that person: (i) has control or joint control over the reporting entity; (ii) has significant influence over the reporting entity; OR (iii) is a member of the key management personnel of the reporting entity or of a parent of the reporting entity. (b) An entity is related to the reporting entity if any of the following conditions applies: (i) The entity and the reporting entity are members of the same group. (ii) One entity is an associate or joint venture of the other entity. (iii) Both entities are joint ventures of the same third party. (iv) One entity is a joint venture of a third entity and the other entity is an associate of the third entity. (v) The entity is a post-employment benefit plan for the benefit of employees of either the reporting entity or an entity related to the reporting entity. (vi) The entity is controlled or jointly controlled by a person identified in (a). (vii) A person identified in (a) (i) has significant influence over the entity or is a member of the key management personnel of the entity (or of a parent of the entity).

The Foundation has not met individual expenses incurred by committee members for services provided to the Foundation, either by reimbursement of the committee members or by providing the committee members with an allowance or by direct payment to a third party. The committee members did not receive any compensation during the year.

There are no related party transactions for the financial years ended 30 April 2011 and 2010.

4. INVESTMENT INCOME

	2011 \$	2010 \$
Interest income	17,924	3,603

5. ITEMS IN THE STATEMENT OF FINANCIAL ACTIVITIES

The statement of financial activities includes the following charges:

	2011 \$	2010 \$
Audit fees	15,000	15,000
Non-audit fees to independent auditors included under costs of charitable activities	1,000	1,500

6. TAX EXEMPT RECEIPTS

The Foundation enjoys a concessionary tax treatment whereby qualifying donors are granted double tax deduction for the donations made to the Foundation. The tax deduction is 2.5 times. This status was renewed for 2 years with effect from February 2011 under the Health Endowment Fund Decentralised Scheme.

	Year Ended 30 April 2011 \$	Year Ended 30 April 2010 \$
The Foundation issued their exempt receipts for donations collected	1,447,492	823,793

Notes to the Financial Statements

30 April 2011

7. EMPLOYEE BENEFITS EXPENSE

	2011 \$	2010 \$
Employee benefits expense	284,171	267,525
Contributions to defined contribution plan	35,022	32,518
Total employee benefits expense	<u>319,193</u>	<u>300,043</u>

Included in employee benefits expense above is remuneration paid to a key management personnel and it fell within the remuneration band of \$50,001 - \$100,000 (2010: \$50,001 - \$100,000).

8. PLANT AND EQUIPMENT

	Office equipment \$	Renovation \$	Other assets \$	Total \$
Cost:				
At 1 May 2009	100,014	212,943	139,473	452,430
Additions	–	–	17,740	17,740
At 30 April 2010	<u>100,014</u>	<u>212,943</u>	<u>157,213</u>	<u>470,170</u>
Additions	2,524	1,200	11,889	15,613
At 30 April 2011	<u>102,538</u>	<u>214,143</u>	<u>169,102</u>	<u>485,783</u>
Accumulated Depreciation:				
At 1 May 2009	94,888	177,868	111,738	384,494
Charge for the year	2,794	35,075	22,699	60,568
At 30 April 2010	<u>97,682</u>	<u>212,943</u>	<u>134,437</u>	<u>445,062</u>
Charge for the year	2,505	400	20,826	23,731
At 30 April 2011	<u>100,187</u>	<u>213,343</u>	<u>155,263</u>	<u>468,793</u>
Net book value:				
At 1 May 2009	5,126	35,075	27,735	67,936
At 30 April 2010	<u>2,332</u>	<u>–</u>	<u>22,776</u>	<u>25,108</u>
At 30 April 2011	<u>2,351</u>	<u>800</u>	<u>13,839</u>	<u>16,990</u>

Depreciation expenses have been charged to the General Fund.

9. OTHER FINANCIAL ASSETS

	2011 \$	2010 \$
Movement during the year – at amortised cost:		
Amortised cost at beginning of the year	251,375	–
Additions at cost	–	251,375
Amortised cost at end of the year	<u>251,375</u>	<u>251,375</u>
Balance is made up of:		
Quoted bonds in corporations	<u>251,375</u>	<u>251,375</u>

The quoted bond has rate of interest at 3.4875% per annum and matures on 8 April 2020.

Notes to the Financial Statements

30 April 2011

10. INVENTORY

	2011 \$	2010 \$
Bags	2,148	2,150

11. OTHER RECEIVABLES

	2011 \$	2010 \$
Deposits to secure services	18,850	14,390
Others	19,659	25,229
Total other receivables	38,509	39,619

12. OTHER ASSETS

	2011 \$	2010 \$
Prepayments	21,813	15,065

13. CASH AND CASH EQUIVALENTS

	2011 \$	2010 \$
Not restricted in use	4,586,341	3,365,108
Interest earning balances	2,339,244	1,333,177

The rate of interest for the cash on interest earning accounts is between 0.1% and 0.8% per annum (2010: 0.1% and 0.4%) reviewed periodically.

14. OTHER PAYABLE

	2011 \$	2010 \$
Outside parties	6,558	4,500

15. FUND ACCOUNT BALANCES

	General Fund \$	Breast Cancer Awareness Month 2010 \$	Watson Pink Ribbon Walk 2010 \$	Lippo Pink Ribbon Charity Golf 2010 \$	Total \$
Balance at 1 May 2010	3,693,925	–	–	–	3,693,925
Net income recognised directly in funds	471,047	305,605	113,278	326,763	1,216,693
Transfers from/(to) funds	745,646	(305,605)	(113,278)	(326,763)	–
Balance at 30 April 2011	4,910,618	–	–	–	4,910,618
		(i)	(ii)	(iii)	

Notes to the Financial Statements

30 April 2011

15. FUND ACCOUNT BALANCES (cont'd)

	General Fund \$	Breast Cancer Awareness Month 2009 \$	Reebok Pink Ribbon Walk 2009 \$	Pink Ribbon Spin For Life 2009 \$	Total \$
Balance at 1 May 2009	3,025,870	–	–	–	3,025,870
Net income recognised directly in funds	249,573	267,826	52,983	97,673	668,055
Transfers from/(to) funds	418,482	(267,826)	(52,983)	(97,673)	–
Balance at 30 April 2010	<u>3,693,925</u>	<u>–</u>	<u>–</u>	<u>–</u>	<u>3,693,925</u>
		(i)	(ii)	(iv)	

- (i) "Wear the Pink Ribbon Contest" is one of the major events organised by the Foundation in conjunction with Breast Cancer Awareness Month in October. The event aims to raise awareness of breast cancer and the need for early detection by encouraging as many people as possible to wear the Pink Ribbon Pin throughout the month.
- (ii) The Reebok Pink Ribbon Walk and Watson Pink Ribbon Walk were held to launch the Breast Cancer Awareness Month.
- (iii) The Lippo Pink Ribbon Charity Golf was held to mark the end of the Breast Cancer Awareness Month 2010.
- (iv) The Pink Ribbon Spin For Life was held to mark the end of the Breast Cancer Awareness Month 2009.

16. OPERATING LEASE PAYMENT COMMITMENTS

At the statement of financial position date, the total of future minimum lease payments under non-cancellable operating leases are as follows:

	2011 \$	2010 \$
Not later than one year	176,000	138,000
Later than one year and not later than five years	136,000	80,000
Rental expense for the financial periods	<u>206,222</u>	<u>163,200</u>

Operating lease payments are for rentals payable by the Foundation for its premises. The lease rental terms are negotiated for an average term of three years and rentals are subject to an escalation clause but the amount of the rent increase is not to exceed a certain percentage. Such increases are not included in the above amounts.

17. FINANCIAL INSTRUMENTS: INFORMATION ON FINANCIAL RISKS

17A. CLASSIFICATION OF FINANCIAL ASSETS AND LIABILITIES

The following table summarises the carrying amount of financial assets and liabilities recorded at the end of the reporting year by FRS 39 categories:

	2011 \$	2010 \$
Financial assets:		
Cash and cash equivalents	4,586,341	3,365,108
Other receivables	38,509	39,619
Other financial assets	251,375	251,375
At end of year	<u>4,876,225</u>	<u>3,656,102</u>
Financial liabilities:		
Other payable	6,558	4,500
At end of year	<u>6,558</u>	<u>4,500</u>

Further quantitative disclosures are included throughout these financial statements.



Notes to the Financial Statements

30 April 2011

17. FINANCIAL INSTRUMENTS: INFORMATION ON FINANCIAL RISKS (cont'd)

17B. FINANCIAL RISK MANAGEMENT

The main purpose for holding or issuing financial instruments is to raise and manage the finances for the entity's operating, investing and financing activities. There is exposure to the financial risks on the financial instruments such as credit risk, liquidity risk and market risk comprising interest rate and price risk exposures. The management has certain practices for the management of financial risks. The following guidelines are followed: All financial risk management activities are carried out and monitored by senior management staff. All financial risk management activities are carried out following good market practices.

There have been no changes to the exposures to risk; the objectives, policies and processes for managing the risk and the methods used to measure the risk.

17C. FAIR VALUES OF FINANCIAL INSTRUMENTS

17C.1. FAIR VALUE OF FINANCIAL INSTRUMENTS STATED AT AMORTISED COST IN THE STATEMENT OF FINANCIAL POSITION

The financial assets and financial liabilities at amortised cost are at a carrying amount that is a reasonable approximation of fair value except as disclosed below:

	Carrying amount		Fair value (Level 1)	
	2011	2010	2011	2010
	\$	\$	\$	\$
<u>Financial assets at amortised cost:</u>				
Held-to-maturity investments	251,375	251,375	257,375	254,106

17D. CREDIT RISK ON FINANCIAL ASSETS

Financial assets that are potentially subject to concentrations of credit risk and failures by counterparties to discharge their obligations in full or in a timely manner consist principally of cash balances with banks, cash equivalents and receivables, and other financial assets. The maximum exposure to credit risk is: the total of the fair value of the financial instruments; the maximum amount the entity could have to pay if the guarantee is called on; and the full amount of any loan payable commitment at the end of the reporting year. Credit risk on cash balances with banks and any derivative financial instruments is limited because the counter-parties are entities with acceptable credit ratings. Credit risk on other financial assets is limited because the other parties are entities with acceptable credit ratings. For credit risk on receivables an ongoing credit evaluation is performed on the financial condition of the debtors and a loss from impairment is recognised in profit or loss. The exposure to credit risk is controlled by setting limits on the exposure to individual customers and these are disseminated to the relevant persons concerned and compliance is monitored by management. There is no significant concentration of credit risk, as the exposure is spread over a large number of counter-parties and customers.

Note 13 discloses the maturity of the cash and cash equivalents balances.

Other receivables are normally with no fixed terms and there is no maturity.

17E. LIQUIDITY RISK

The liquidity risk is managed on the basis of expected maturity dates of the financial liabilities. The other payables are with short-term durations.

The Foundation has sufficient cash balances to support cash commitments from their existing liabilities. The Foundation does not have any banking facilities.

Notes to the Financial Statements

30 April 2011

17. FINANCIAL INSTRUMENTS: INFORMATION ON FINANCIAL RISKS (cont'd)

17F. INTEREST RATE RISK

The following table analyses the breakdown by type of interest rate:

	2011	2010
	\$	\$
<u>Financial assets:</u>		
Fixed rates	2,590,619	1,584,552
At end of year	<u>2,590,619</u>	<u>1,584,552</u>

Sensitivity analysis: The effect on statement of financial activities is not significant.

18. CHANGES AND ADOPTION OF FINANCIAL REPORTING STANDARDS

For the year ended 30 April 2011 the following new or revised Singapore Financial Reporting Standards were adopted. The new or revised standards did not require any modification of the measurement methods or the presentation in the financial statements.

FRS No.	Title
FRS 1	Presentation of Financial Statements (Revised)
FRS 18	Revenue (Amendments)
FRS 23	Borrowing Costs (Amendments) (*)
FRS 32	Financial Instruments: Presentation and FRS 1 Presentation of Financial Statements – Puttable Financial Instruments and Obligations Arising on Liquidation (Amendments) (*)
FRS 27	Consolidated and Separate Financial Statements – Cost of an Investment in a Subsidiary, Jointly Controlled Entity or Associate (Amendments) (*)
FRS 32	Classification Of Rights Issues (Amendments to) (*)
FRS 102	Share-based Payment – Vesting Conditions and Cancellations (Amendments) (*)
FRS 103	Business Combinations and consecutive amendments in other FRSs (Revised) (*)
FRS 107	Financial Instruments: Disclosures (Amendments)
FRS 108	Operating Segments (*)
INT FRS 109	Reassessment of Embedded Derivatives and FRS 39 Financial Instruments: Recognition and Measurement – Embedded Derivatives (Amendments) (*)
INT FRS 113	Customer Loyalty Programs (*)
INT FRS 116	Hedges of a Net Investment in a Foreign Operation (*)
INT FRS 117	Distributions of Non-cash Assets to Owners (*)
INT FRS 118	Transfers of Assets from Customers (*)

(*) Not relevant to the entity.

Notes to the Financial Statements

30 April 2011

19. FUTURE CHANGES IN FINANCIAL REPORTING STANDARDS

The following new or revised Singapore Financial Reporting Standards that have been issued will be effective in future. The transfer to the new or revised standards from the effective dates is not expected to result in material adjustments to the financial position, results of operations, or cash flows for the following year.

FRS No.	Title	Effective date for periods beginning on or after
FRS 1	Presentation of Financial Statements Disclosures (Amendments to)	1 Jan 2011
FRS 103	Business Combinations (Amendments to) (*)	1 Jul 2010
FRS 107	Financial Instruments: Disclosures (Amendments to)	1 Jan 2011
FRS 107	Financial Instruments: Disclosures (Amendments to) – Transfers of Financial Assets	1 Jul 2011
FRS 12	Deferred Tax (Amendments to) – Recovery of Underlying Assets (*)	1 Jan 2012
FRS 24	Related Party Disclosures (revised)	1 Jan 2011
FRS 27	Consolidated and Separate Financial Statements (Amendments to) (*)	1 Jul 2011
FRS 34	Interim Financial Reporting (Amendments to) (*)	1 Jan 2011
INT FRS 113	Customer Loyalty Programmes (Amendments to) (*)	1 Jan 2011
INT FRS 114	Prepayments of a Minimum Funding Requirement (Revised) (*)	1 Jan 2011
INT FRS 115	Agreements for the Construction of Real Estate (*)	1 Jan 2011
INT FRS 119	Extinguishing Financial Liabilities with Equity Instruments (*)	1 Jul 2010

(*) Not relevant to the entity.



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