

FOR IMMEDIATE RELEASE Breast Cancer Foundation Hosts 7th Tee for Pink Charity Golf



Singapore, 15 February 2021 – The World Health Organisation recently announced that breast cancer has overtaken lung cancer as the most occurring cancer globally. In Singapore itself, the incidence of breast cancer diagnosis has more than tripled over the past 40 years, as reported in the cancer registry.

As the only social service agency dedicated to breast cancer in Singapore, BCF's primary areas of focus include championing for early detection, providing subsidies to mammogram screenings to low-income women as well as supporting those affected by breast cancer through befriending services, support groups, and psycho-social programmes. In FY19/20, BCF served 784 breast cancer survivors and their caregivers, gave out 12,667 free mammogram screenings and reached nearly 4 million people with breast cancer awareness messages.

Breast Cancer Foundation (BCF) will host its 7th Tee for Pink Charity Golf on 4th March 2021 at the newly opened Tampines course at Tanah Merah Country Club.

BCF President, Ms Staphnie Tang shares, "Beyond an experiential golf tournament, we want our golf participants to know that breast cancer is more than a woman's problem.



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When it hits, it affects all. Men play a vital role to their wives, mothers, partners, children or siblings to encourage them to go for their mammogram screenings as well as to do their routine self-examinations. The support of men is indeed key in normalising talking about breast cancer so that we can save more lives. And when the woman is diagnosed with breast cancer, the man will walk that journey with her. BCF has a strong support ecosystem for these men as caregivers."

Despite the challenging conditions to organise a charity golf tournament, BCF is pleased to share that all the flights have been snapped up.

We want to encourage kind individuals and corporates who cannot participate in this event to donate generously to Breast Cancer Foundation. Donations can be made by cheque or PAYNOW (UEN S97SS0137L) with amounts above \$50 being eligible for a 2.5 times tax-deduction.

BREAST CANCER FOUNDATION

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About BCF

Breast Cancer Foundation (BCF) is a social service agency which advocates for the early detection of breast cancer and supports the breast cancer community in Singapore. Established since 1997, BCF actively raises awareness on breast cancer through talks, events and publications that advocate for early detection through regular screening. BCF also supports those affected by breast cancer through various programmes, support groups and befriending activities. BCF is a registered charity in Singapore and seeks to raise funds through the support of donors and partners.

As one of the few advocacy groups in the world with a Men Support League that was integrated with Caregiver Support Group in year 2017, BCF aims to encourage greater male participation in society's fight against this affliction. For more information, please visit www.bcf.org.sg. For updates on BCF's latest work and initiatives, follow BCF at @Breast Cancer Foundation SG (Facebook) and @bcfsg (Instagram).

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